Only advance, online registration and Print@Home badges will be issued. Strictly no registration / badges issued on-site at the event.
THE BIGGEST TECH SOURCING & NETWORKING EVENT OF THE YEAR

hosted in the vibrant tech capital of the world - Dubai

35% FIRST-TIME-TO-REGION TECH COMPANIES CHOSE GITEX AS FIRST MARKET ENTRY CHANNEL

- The undisputed tech event for the last 40 years
- From the latest in AI, 5G, Cloud, Big Data, Cybersecurity, Blockchain, Quantum Computing, Immersive Marketing and Fintech to thought-provoking conferences, it’s all at GITEX Global

Ai Everything spearheads the region’s ambitious artificial intelligence transformation plans. Spanning myriad industries including Government, Healthcare, Education, Finance and many others, Ai Everything is the place to find the most cutting edge AI tech in the global market.
At the intersection of 3 of the world’s fastest-rising startup ecosystems: Middle East, North Africa & South Asia – GITEX Future Stars brings 700+ startups from 60+ countries together with our 400+ strong investor & VC network. The show is driven to realise the city’s vision of doubling the number of digital companies – an ambition outlined recently by the Dubai’s Digital Chamber of Commerce.

Launched in 2018 by Dubai Government, Future Blockchain Summit is the first and largest Blockchain exhibition and conference in the MENA region bringing together the community’s brightest minds, most game-changing startups & powerful investors for 4 days of networking, investing and education centered around the most disruptive technology since the internet – Blockchain.

Bringing together global Fintech leaders, startups and Financial Centers, Fintech Surge is set to be the Middle East & North Africa’s most impactful and visionary event for the regional Fintech ecosystem. From Digital Banking to Paytech, Insuretech, Wealth & Asset management and Regtech, the event will see the financial industry’s biggest tech-revolutions and path-breaking talks.

Hear from the most avant-garde, edgy mar-tech personalities on keeping the disruptive momentum going. 34% speakers represent Cannes Lions winners, Forbes Top 50 CMOs and Fortune 500 Brands, including Accenture, American Eagle, Formula E, GE, Glovo, Microsoft.
BIG TECH PLAYERS IN FULL FORCE
3,000+ global enterprises uniting to launch latest tech in 5G, AI, Cloud & Edge, Cybersecurity, Future Mobility, Fintech, Healthtech & more.

FIRST TIME AT GITEX
Explore powerful new showcases

IoT | Germany
Telecom | USA
Smart Cities, Smart Home, Smart Business | China
Cloud Digital Transformation | USA

Digital & Tech, Enterprise Software | Denmark
Telecom | USA
Smart Business Solutions | Taiwan
Cybersecurity | UAE
Telecom | UK

Blockchain | Poland
Cybersecurity | UAE
Blockchain | UAE
Blockchain | UAE

Blockchain | Singapore
Blockchain | Bulgaria
Fintech | UK
Fintech | Saudi Arabia

Fintech | USA
Fintech | UAE
Fintech | UAE
AI | USA

CLICK FOR THE EXHIBITOR LIST
WHERE THE WORLD COMES TO DO BUSINESS

100+ participating countries with their trade delegations come to meet attendees from 140+ countries.

LARGEST GOVERNMENT SHOWCASE

HALL: TRADE CENTRE ARENA, SHEIKH SAEED HALLS

200+ Government Entities
THE BIGGEST TECH CONFERENCE OF THE YEAR

450+ leaders live on stage
35% women speakers representing the biggest line-up of women in tech leaders
350+ hours of thought-provoking talks
50+ countries on stage

ADDRESSING THE MOST REVOLUTIONARY CHANGES ACROSS INDUSTRIES:

- Ai x Smart Cities
- Cybersecurity
- Data Economy
- Energy & Utilities
- Fintech x Blockchain
- Future Mobility
- Healthcare
- MarTech
- Startups
- Telecom & 5G
FIRST TIME IN THE REGION

Wei Li
VP, GM of Machine Learning Performance
Intel Corporation
USA

Shameer Khader
Senior Director of AI
AstraZeneca
USA

Dr. Seth Dobrin
Global Chief AI Officer
IBM
USA

Dr. Norberto Andrade
Member of the OECD Network of Experts on AI
Facebook
USA

Arif Amiri
CEO
Dubai International Financial Centre Authority (DIFC)
UAE

Ajay Bhalla
President - Cyber & Intelligence Solutions
Mastercard
UK

Dr. Simon See
Global Head - Nvidia AI Technology Centre
Nvidia
Singapore

Dr. Daniela Rus
Director of Computer Science & Artificial Intelligence Laboratory
Massachusetts Institute of Technology (MIT)
USA

Yuan (Alan) Qi
Vice President & Chief AI Scientist & Chief Data Officer, Head of Financial Intelligence
DAMO Academy
Ant Group
China

Dr. Saket Kumar
Chief Data Scientist
Global Premium Services
Google
USA

Elie Habib
Co-Founder & CTO
Anghami
UAE

Dr. Juan Bernabe Moreno
Chief Data Officer & Global Head of Analytic & AI
E.ON
Germany

Dr. Ganapathi Pulipaka
AI Influencer & Chief Data Scientist
Accenture
USA

George Hotz
Founder and CEO
Comma ai
USA

Yong Hua Lin
CEO of V-Origin Tech & Chairperson of Engineering
IEEE
China
5 DAYS AT GITEX GLOBAL
PROMISES A 5 STAR EXPERIENCE
UAE golden jubilee celebrates region's digital transformation, aspiration and achievements.

A top level leadership programme where Ministers, Director-Generals and high-ranking officials present their digital transformation roadmaps, technological aspirations and opportunities in their quest for an advanced digital economy to achieve shared prosperity and effective societal impact.

**HALL: TRADE CENTRE ARENA**

**V I S I O N 2 0 3 0 A F R I C A**

**1 7 O C T O B E R**

With a record-breaking US$ 940 million raised by African tech ventures since Jan 2021 - it is among the strongest growth markets for tech worldwide. Learn about the initiatives and projects unlocking Africa’s digital future.

Source: Briter Bridges

**V I S I O N 2 0 3 0 K I N G D O M O F S A U D I A R A B I A**

**1 8 O C T O B E R**

KSA Ministry of Communications & Information Technology has outlined the ICT Strategy 2023 that aims to raise the tech sector’s GDP contribution by 50 billion SAR.

**V I S I O N 2 0 3 0 D U B A I, O M A N & B A H R A I N**

**2 0 O C T O B E R**

**D U B A I**

Dubai’s path to becoming a global platform for innovation-driven and sustainable businesses through the Dubai Industrial Strategy 2030, Dubai Autonomous Transportation Strategy, Dubai 3D Printing Strategy 2030 and Dubai Urban Master Plan 2040.

**B A H R A I N**

The Economic Vision 2030 focuses on shaping the vision of the government, society and the economy, based around three guiding principles: sustainability, fairness and competitiveness.

**O M A N**

e.Oman 2030 strategy aims at building a strong foundation to benefit from the digitalization and technology changes driven by 4th Industrial Revolution.

**V I S I O N 2 0 3 0 U A E & A B U D H A B I**

**1 9 O C T O B E R**


Sponsored by **ERICSSON**

**R E G I S T E R & G E T T H E P R O G R A M M E**
GITEX LAUNCHES BIGGEST YOUTH TECH PROGRAMME

GITEX YouthX

Reinforcing the region’s digital transformation building blocks, "GITEX YouthX" contributes to the cultivation of young tech talents with a creative programme aimed at bringing them closer to the practitioner ecosystem annually.

19 - 20 OCT ZABEEL HALL 5

GITEX YouthX

Unipreneur

Fueling the startup ambitions of tech university students with a dedicated showcase, mentoring, investor pairing & more.

The Govt. - Industry - Academia Hub, powered by GIE will be launched at GITEX Future Stars

17 - 18 OCT ZABEEL HALL 5

The region's biggest tech career launchpad where 100 students will be placed across big corporate and government entities for internship and mentorship.

17 - 20 OCT SHEIKH MAKTOUM HALL

GITEX YouthX

TEENS-in-AI

Open innovation challenge for high school students to hone new ideas and talent in AI, programming, design thinking and entrepreneurship.

19 - 20 OCT ZABEEL HALL 6

In Partnership with

UNIPRENEUR INC.

Igniting spirits. Creating leaders

Main Partners

The Govt. - Industry - Academia Hub, powered by GIE will be launched at GITEX Future Stars

Strategic Partners

AVAYA

Employer Partner

MAJID AL FUTTAIM

Innovation Partner

Gold Sponsor

Alef Education

The region's biggest tech career launchpad where 100 students will be placed across big corporate and government entities for internship and mentorship.

GITEX YouthX

bootcamp

Ramping up the tech prowess of young agent-provocateurs with a series of workshops, certified courses and talks.

WHAT'S NEW

10

#GITEX2021

WHAT'S NEW
GITEX DATA ECONOMY
Sharpening the most incisive points of digital transformation: data science, coding and development.

DEV SLAM BY GITEX
Founding Partner
Red Hat
17 - 20 OCT
SHEIKH MAKTOM HALL

3 CERTIFIED TRAINING SESSIONS

OpenShift Workshop
No specific programming experience required

Service Mesh Workshop
Requires basic Kubernetes/OpenShift knowledge

Kubernetes-Native Java with Quarkus Workshop
Requires Java Knowledge

WANT TO PARTICIPATE

CERTIFIED WORKSHOPS
Power up your technical skills to advance your career.

Certified AI Practitioner (CAIP)
by EMT-CERT NEXUS

CyberSec First Responder (CFR)
by EMT-CERT NEXUS

Data Science Course
by Stanford University’s Tech Faculty

REGISTER TO GITEX DATA ECONOMY
CREATIVE TECH SUPERSTARS ON STAGE

Sacha Jafri
Creator of the world’s largest painting which will raise funds to build educational and health hubs with internet
UK

Akon
Music mogul launching the $6 billion futuristic, high-tech Akon City
USA

Christian Lau
CTO
Los Angeles Football Club
USA

Ralph Simon
Co-Founder
Zomba & Jive Records
USA

Juan Iraola
Chief Innovation Officer
Real Sociedad
Spain

Sara Al Madani
Fashion Designer,
Restaurant Owner & Techpreneur
UAE

Alongside an experiential showcase, join the talks with iconic names disrupting each sector:
Stylus, Forbes, Burberry, Shopify, FashMash, Pangaia, Real Sociedad FC, Spain’s Sports Innovation Alliance

Partnerships with

The Fashion Innovation Agency at London College of Fashion, University of the Arts London
WOMEN IN TECH
TAKE CENTRESTAGE
Simply, the biggest line-up of women startups

TIE WOMEN GLOBAL FINALS

GITEX hosts the global finals of the TiE Women pitch competition, where women-led startups from 40+ cities pitch on stage for equity-free cash prizes, mentorship, investor networking and exposure. The big final will take place at GFS on the 19th of October.

19 OCT ZA’ABEL HALL 6

TIE WOMEN GLOBAL FINALS

WOMEN IN AI & DATA

Empowering women through tech & data to become digital literate, provide mentorship, soft skills development and networking opportunities. With 14,000+ women trained globally, October will see the launch of the MENA chapter in Dubai.

19 OCT SHEIKN MAHTOU M HALL

VISIT TWO OF THE MOST POWERFUL SHOWS IN THE WORLD:
GITEX & EXPO 2020 DUBAI

First major event taking place right after the opening of Expo 2020 Dubai – GITEX is where the global community comes together to take tech and business partnerships to the next level.

Experience the best of both events with our engaging, curated tours of Expo alongside exclusive networking programmes.

SIGN UP FOR CURATED TOURS
AI X SMART CITIES

AI applications in smart cities now expected from $129 billion in 2021 to $241 billion by 2025, the opportunity to create cognitive cities of the future just got more exciting.

17 - 18 OCT
ZAABEEL HALL 3

Source: Statista

Sponsored by

EDUCATION

Edtech has seen an investment boom since the pandemic, projected to reach $350 billion by 2025. Hear from the pioneers spearheading and securing the future of this sector.

19 OCT, HALL 8

Source: World Economic Forum

WORLD’S MOST REVOLUTIONARY MINDS

Thomas Debass
MD & Chief Partnerships Officer
US Department of State
USA

Dr. Daniela Rus
Director of Computer Science & Artificial Intelligence Laboratory
Massachusetts Institute of Technology (MIT)
USA

Dr. Seth Dobrin
Global Chief AI Officer
IBM
USA

Stephen Mcarthy
CEO
Malta Digital Innovation Authority
Malta

Professor Christopher Abraham
CEO & Head Dubai Campus, Sr Vice President Institutional Development, Professor of Leadership, Design Thinking & Organizational Behaviour
SP Jain School of Global Management
UAE

Dr. Renata Morais
Associate Professor
Multimedia Design Dubai Institute of Design and Innovation
UAE

Dr. Ganapathi Pulipaka
AI Influencer & Chief Data Scientist
Accenture
USA

Anna Fellander
Founder
AI Sustainability Centre
Sweden
HEALTHCARE

With global health spending expected to rise at a record 3.9% CAGR until 2024, it remains a well-known fact that a strong, tech-driven response will have positive implications that will last beyond the current health crisis.

18 OCT, HALL 8

Sherif Beshara
Group CEO Mohamed and Obaid Al Mulla Group of Cos,
American Hospital
UAE

Shameer Khader
Senior Director of AI,
AstraZeneca
USA

Konrad Dobschuetz
Head Of Customer Solutions,
(Digital) Health Innovation and Biome Lead
Novartis
UK

Olivia Gambelin
Founder of Ethical Intelligence Associates & Co-ChairAI Experts Network Criteria Committee
IEEE
USA

ENERGY

With expected spending of US$750 billion on clean energy technologies and efficiencies, technology paired with innovation will be critical for navigating the energy transition.

17 OCT, HALL 8

Sponsored by

Sherif Beshara
Group CEO Mohamed and Obaid Al Mulla Group of Cos,
American Hospital
UAE

Shameer Khader
Senior Director of AI,
AstraZeneca
USA

Konrad Dobschuetz
Head Of Customer Solutions,
(Digital) Health Innovation and Biome Lead
Novartis
UK

Olivia Gambelin
Founder of Ethical Intelligence Associates & Co-ChairAI Experts Network Criteria Committee
IEEE
USA

Khaled Al Blooshi
Vice President,
Digital Projects & Innovation
ADNOC Group
UAE

Dr. Satyam Priyadarshi
MD & Chief Data Scientist Officer
Halliburton
USA

Dr. Abed Benaichouche
CTO
AIQ
UAE
FUTURE MOBILITY
Autonomous vehicles will cover 66% of the total passenger distance (kms) by 2040. Join the conversations with mobility leaders at the front of this revolution.

20 OCT ZAABEEL HALL 3

George Hotz
Founder and CEO
Comma AI
USA

Lee Glazier
Head of Service Integrity
Rolls-Royce
UK

Dr. Anatoli Unitsky
Chairman of the Board of Directors,
General Designer
Unitsky String Technologies, Inc.
Belarus

TELECOM & 5G
5G will surpass 2.7 billion subscribers by 2025. How can governments and businesses keep pace in the hyper-connected era?

19 OCT ZAABEEL HALL 3

Sponsored by Lenovo

Sonia Jorge
Executive Director
Head of Digital Inclusion
Program Web Foundation
USA

Yasser Alobaidan
Founder & CEO
Jawraa
KSA

Ralph Simon
CEO
Mobilium
USA

Mats Granryd
Director General
GSMA
UK

CLICK FOR THE AGENDA
A recent Gartner report asserts that, by 2023, 30% of CISOs’ effectiveness will be directly measured on their role’s ability to create value for the business. Learn about the top systemic risks and security related business value.

17 - 20 OCT  
ZAABEEL HALL 3

Endorsed by
CYBER SECURITY COUNCIL

Sponsored by

H.E. Dr. Mohamed Al-Kuwaiti  
Head of Cyber Security  
United Arab Emirates Government

Aloysius Cheang  
Chief Security Officer  
Huawei  
UAE

Matthias Schranner  
Founder & CEO  
Schranner Negotiation Institute  
Switzerland

Jelena Matone  
Senior Head, CISO & OpRisk  
European Investment Bank  
President  
Women4Cyber Foundation  
Luxembourg

Source: Gartner
A show driven to fuel the high-speed expansion of the region’s startup ecosystem.

THE GLOBAL STARTUP ECOSYSTEM UNITED THIS OCTOBER

700+ Startups
60+ Countries

400+ of the most active Investors & VCs
30+ countries

450+ Speakers

CONNECT WITH NEXT-GEN INNOVATORS OF THE WORLD

GFS

GITEX FUTURE STARS

17 - 20 OCT
ZAABEEL HALLS 4-6

18 - 20 OCT
MAGNIFICENT HALLS 7-9

SMART CITIES
DIGITAL HEALTH
AI

STARTUP MISSION®
AMITY UNIVERSITY DUBAI
SERBIA CREATES

THE WORLD BANK
APPEXBRASIL
DOCKER

HUB71
MICROSOFT FOR STARTUPS
IT A

WESTERN ESTATE TRUST
RALPH ARNOUTS

ZAMZAM

MOBILITY
SOFTWARE

ENTREPRENEURSHIP

CONNECT WITH NEXT-GEN INNOVATORS OF THE WORLD

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THE GLOBAL STARTUP ECOSYSTEM UNITED THIS OCTOBER

700+ Startups
60+ Countries

400+ of the most active Investors & VCs
30+ countries

450+ Speakers

CONNECT WITH NEXT-GEN INNOVATORS OF THE WORLD
Discover some of the world’s most promising startups

**Fintech | USA**

**stripe**

The most valuable unicorn globally at $95 billion. Stripe has established itself as the trusted fintech startup in the USA.

**AI | Slovakia**

**iERP.ai**

Sales forecasting, Next purchase predictions, Customer late payment prediction or Discount recommendation algorithms powered by AI.

**Environmental Impact | Estonia**

**ENDangered Wildlife OÜ**

A disruptive tech for good fintech that has created algorithms for the development of a Biodiversity Valuator SaaS solution.

**Healthcare | UAE**

**HealthyU**

A World of Care for You

An integrated wellness and prevention platform that cares about you before you even get sick. It utilizes next-generation telemedicine.

**Blockchain | UAE**

**Verofax**

Verofax’s Traceability as a Service, is built on Hyperledger Fabric 2.0, a resilient Blockchain Platform offered by Microsoft & Oracle Cloud.

**Software | France**

**Sparkup**

A platform to boost real-time participation and offer everyone a front row experience. Make attendees part of your event, whether virtual, hybrid or in-person.

**Sports Tech | Qatar**

**SPORTS TECH**

An AI-based technological platform useful for tracking and analyzing technique, movement, the action of the best player performance.

Explore the full startup list

19
HARD TALKS ON THE STARTUP STAGE

NAVIGATING CONTINUOUS TECH DISRUPTION
From Marvel’s “Iron Man” and Fox’s “Empire” to revolutionizing the tech industry / Changing the desert with high-tech solutions

MARKET MARKET MARKET
The state of venture capital in the Middle East / How can we mature to heights of the US and Asia? / The region’s most funded-startups: Challenges of scaling up in MENA / How to market yourselves and your startups globally

OUT OF THE BOX INNOVATORS
Data is now the world’s most valuable asset / In conversation with the man who abruptly quit Silicon Valley to devise a plan to reverse climate change & Setting the Tempo and Marching to the Beat

Sebastian Stefan
Chief Executive Officer
Load-ME
UAE

Nouri Al-Enezi
Co-Founder & Deputy CEO
JustClean
Kuwait

Baher Al Hakim
CEO,
Medicus AI
Austria

Terrence Howard
Actor & Singer I Founder
Lynchpin Drone Technologies
USA

Sky Kurtz
Founder and CEO
Pure Harvest
UAE

Jade McSorley
Co-Founder,
LOANHOOD
UK

SUPERNOVA CHALLENGE
PITCH COMPETITION
US$100,000 up for grabs across 12 categories

Best Youth/University Startup
Best Sports Tech
Best Blockchain Startup
Best Creativity Economy

TO GET YOUR PASS
DISCOVER SUPERNova

TO GET YOUR PASS
DISCOVER STARTUP CONFERENCE PROGRAMME
Ai Everything is where the global artificial intelligence ecosystem coalesces to create the world’s most impactful, visionary and innovation-brimming summit. Where trailblazers and innovators go to inspire and to be inspired. A revolutionary event for revolutionary times.

Join thousands of AI tech supremos and business leaders to unravel, discuss and highlight the tremendous opportunities every industry can harness as part of the AI revolution.

With artificial intelligence set to be the engine of the fourth industrial revolution the UAE is leading the way in harnessing this technological advancement for the improvement of society.

GLOBAL BRANDS CHOOSING AI EVERYTHING

LEADING THE CONVERSATION

Dr. Seth Dobrin,
Global Chief AI Officer & Chief Data Officer IBM Cloud & Cognitive Software, IBM (USA)

Creator of the IBM Data Science Elite team, featured by Forbes, that has successfully executed, operationalized & scaled AI, has also led the globally acclaimed digital transformation of IBM’s Cloud and Cognitive Software business as Chief Data Officer.

DR. DANIELA RUS
Director of Computer Science & Artificial Intelligence Laboratory, Massachusetts Institute of Technology (MIT) USA

Forbes 2017 “Incredible Women Advancing A.I. Research” list, ground-breaking work in creating drone swarms that mimic human behaviours.

Dr. Simon See
Global Head – Nvidia AI Technology Centre, Nvidia (Singapore)

Heavily leveraging AI to make Singapore and cities in China smarter across its key projects, an important contributor to the development of Cambridge 1, the world’s fastest supercomputer.

Wei Li
VP & GM of ML Performance, Intel Corporation (USA)

His efforts are instrumental in Intel’s multi $Billion AI revenue growth.

KEY PARTNERS
As the cornerstone of the overall Ai Everything x GITEX content programme, the focused Ai Everything workshops provide a unique opportunity to gain insight from some of the world’s leading AI thinkers.

**CONTROLLING MACHINES WITH YOUR MIND: REPLACING HARDWARE SILENTLY**

Kareem Ayyad  
CEO, Cerebian Canada  
NASA Space App Challenge winner, creator of the world’s first dream recorder that communicates silently and type/talk to Siri using brain signals.

**SCALABLE AI: TRANSFORMING NESTLE TO BE AN UNBIASED COGNITIVE COMPANY BY 2025**

Carolina Pinart  
Global Product Director for New Generation Technologies, Nestle (Spain)  
Leading Nestle’s company wide AI strategy, aimed to transform Nestle into an unbiased cognitive company by 2025.

**SOCIAL SCIENCE IN A 3D WORKSHOP: ETHICS OF DATA, ALGORITHMS AND USAGE**

Ana Chubindze  
Social Scientist & Founder, AI Governance International (Germany)  
Member of the European AI Alliance, by European Commission that influences its AI ethics guidelines.

**DUBAI’S 3D PRINTING STRATEGY: IS AI THE KEY?**

Dominic Wright  
Co Founder, Generation 3D (UAE)  
A world record holder of 3D printing, one of the founding members of Dubai Future Foundation, now leveraging AI for additive manufacturing & fabrication.

**THE INTERNET OF TOYS: HOW CAN PARENTS AND SCHOOLS AVOID BEING BLINDSIDED TO SIDE-EFFECTS OF AN EXPONENTIAL DIGITAL GENERATION?**

Mary Jo De Leeuw  
Advisory Board Member WomenTech Network and Coding Girls, Cofounder & Vice President of Women in Cyber Security & Founder, Internet of Toys (Netherlands)  
Europe’s 20 influential women in tech 2021; #10 by IFSEC as a global cyber security influencer, a pioneer of finding breaches in digitally connected toys.
World-leading blockchain companies and influential minds will demonstrate the true and transformative power of the most disruptive technology since the internet across different sectors.

Experience it live across three major themes unravelling at the exhibition, conferences, workshops, the investor programme and Hackathon:

1. Blockchain in Finance incl. DeFi, digital currencies, CBDCs
2. Blockchain as alternative investment incl. crypto & NFT investment
3. Blockchain beyond Crypto incl. applications and use cases across all industry sectors

FEATURED NAMES ON THE SHOW FLOOR

Bronze Sponsors
- Blockchain Valley
- SettleMint
- OMANEE
- Paycoin
- Bybit

Vertical Sponsor - Cryptocurrency

TOP SPEAKERS

Nick Spanos
Founder
Bitcoin Center & Blockchain Center 2013
USA

Akon
Music mogul launching the $6 billion futuristic, high-tech Akon City
USA

Nitin Gaur
Director of Financial Sciences and Digital Assets
IBM

Josef Holm
Founding Partner
Draper Goren Holm
UAE

BUSINESS HACKATHON

TDefi - the Blockchain accelerator that incubates start-ups and offers the chance to connect with potential investors, marketers, token advisors, and ecosystem partners - is hosting its Business Hackathon in partnership with the Future Blockchain Summit.

The TDefi Bizthon will host pitches from 200 finalists, who will have the chance to win more than a combined $1 million of rewards.

KEY PARTNERS

TDefi
Blockchain Valley
Blookwork
Paycoin
OMANEE
Bybit

DISCOVER BLOCKCHAIN
In 2020, the number of fintech businesses registered at Dubai International Financial Centre (DIFC) more than doubled compared to previous year and fintech adoption is increasing rapidly.

97% of consumers in the UAE plan to use at least one new method of digital payment such as wearables, biometrics, digital currencies or QR codes within 2022.

Tapping into this tremendous growth potential in the Middle East and North Africa is join Fintech Surge, our new event presenting latest tech innovations in:

- Digital Banking
- Paytech
- Insuretech
- Wealth & Asset management
- Regtech

### Featured Names at the Show

#### Platinium Sponsor

- Stripe
- Confirmation
- Tanara
- YAP
- Beehive
- Credolab

### Digital Banking Summit

The Fintech Surge Digital Banking Summit will deep dive into the most pressing issues facing all aspects of banking.

### Banking 4.0 Leaders Exchange

Fintech Surge will host a series of closed-door C-Level roundtables exploring the most critical industry challenges and opportunities across issues including open banking, digital currencies, challenger banks, and how data - the 'new oil of the digital economy' - can be used to deliver value.

### SME Entrepreneurs Hub

Prime opportunities for fintech companies breaking into the banking side of the financial services industry lies in servicing small businesses. The SME Entrepreneurs Hub explores issues and opportunities for those using technology to improve the financial health and success.

### Emerging Technologies & Innovative FinTech Business Models

- Dr. Juergen Rahmel
  - Chief Digital Officer
  - HSBC
  - Germany

- Jamie Broadbent
  - Head of Digital, Innovation & Design
  - RBS International
  - UK

- Dr. Samyr Mezzour
  - House of InsurTech Switzerland (HTIS) – A Generali Company
  - Switzerland

- Salman Arif
  - Group Product Manager – Capital Markets, Borealis AI
  - Royal Bank of Canada
  - Canada

- Mai Santamaria
  - Head of Financial Advisory, Department of Finance
  - Ireland

### Key Workshops

- How to mitigate financial statement fraud risk in the age of COVID-19
  - Confirmation, part of Thomson Reuters (UK)

- The potential and limitations of blockchain and distributed ledger technology (DLT)
  - Aly Madhavji of INSEAD will lead a 75-minute morning session on the new use cases and business models leveraging DLT in Fintech.

### Top Speakers

- Dr. Juergen Rahmel
  - Chief Digital Officer
  - HSBC
  - Germany

- Jamie Broadbent
  - Head of Digital, Innovation & Design
  - RBS International
  - UK

- Dr. Samyr Mezzour
  - House of InsurTech Switzerland (HTIS) – A Generali Company
  - Switzerland

- Salman Arif
  - Group Product Manager – Capital Markets, Borealis AI
  - Royal Bank of Canada
  - Canada

- Mai Santamaria
  - Head of Financial Advisory, Department of Finance
  - Ireland

### Discover Fintech
83% marketers upgraded or replaced at least one martech solution in the last 12 months - making marketing technologies one of the most in-demand tech sectors in the world currently.

Experience tech-empowering brand stories, connections and successes across the first and most in-depth mar-tech driven exhibition and conference in the region.

Source: Wildfire Labs Report

FEATURED NAMES ON THE SHOW FLOOR

**CYPRUS**

SPECIALIZING IN CLOUD, WEB APPLICATIONS AND E-COMMERCE SOLUTIONS, LEVERAGING THEIR EXPERIENCE, PARTNERS NETWORK AND A VERY COMPETITIVE PRICING STRATEGY TO DELIVER HIGH QUALITY SOLUTIONS.

**UAE & PAKISTAN**

PROVIDING IN DEPTH AND DIVERSE ARRAY OF ONLINE MARKETING SOLUTIONS FOR BRANDS.

**UAE**

THE WORLD’S #1 NEWS AGGREGATOR APP ALLOWING YOU TO CUSTOMIZE YOUR ONLINE READING EXPERIENCE.

**WEBMARKETS**

WEBMARKETS IS AN INTERNET MARKETING AND SOLUTIONS PROVIDER, WHOSE GOAL IS TO DESIGN AND DEVELOP DIGITAL IDEAS AND BRING THEM TO LIFE!

**UAE & INDIA**

A PERFORMANCE MARKETING & CONTENT SYNDICATION AGENCY FOCUSED ON MAKING MEANINGFUL CONVERSIONS FOR THEIR CLIENT’S BRANDS USING ABM & BANT STRATEGIES.

**NICE**

OFFERS A 360 MARKETING SERVICE DEALING WITH MULTIPLE SUPPLIERS AND CONNECTS BRANDS TO THEIR TARGET MARKETS IN THE MIDDLE EAST, NORTH AFRICA, AND ASIA.

**LUXEMBOURG**

HELPING WORLD-LEADING BRANDS ACTIVATE THE VOICE OF THE CUSTOMER IN REAL-TIME BY MAKING SENSE OF CONSUMER & CUSTOMER FEEDBACK ACROSS ALL CHANNELS, GOES BEYOND SOCIAL LISTENING AND USING THEIR AI-POWERED CONVERSATIONAL INTELLIGENCE PLATFORM.

Source: Wildfire Labs Report
REMAP brings together the best minds, innovators, drivers and leaders and allows attendees to experience unconfined creativity in the hope for a paradigm shift in communications within the Middle East PR industry.

UK’S LARGEST MENTORSHIP PROGRAMME NOW IN DUBAI

Mentoring Gen Z is the flagship mentoring programme, designed and delivered by the School of Marketing in partnership with The Marketing Society and Marketing Week.

Mentors from School of Marketing, Direct Line Group, Microsoft, Dubai World Trade Centre, Jumeirah Group, Sony and Tetra Pak

DISCOVER MARKETING MANIA

#GITEX2021
3000+ TECH ENTERPRISES
100+ COUNTRIES

Biggest Sourcing and Networking of the Year

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TRAVELLING TO DUBAI
All passengers travelling to Dubai from any point of origin must hold a negative COVID-19 RT-PCR test certificate for a test taken no more than 72 hours before departure.

The certificate must be a Reverse Transcription-Polymerase Chain Reaction (RT-PCR) test. Other test certificates including antibody tests, NHS COVID Test certificates, Rapid PCR tests and home testing kits are not accepted in Dubai. Travellers must bring an official, digital or printed certificate in English or Arabic to check in - SMS certificates are not accepted. PCR certificates in other languages are acceptable if they can be validated at the originating station. Digital COVID-19 certificates are accepted upon arrival at Dubai International airport verification points.

ATTENDING THE EVENT
The Organiser is committed to ensuring that all stages of the visitor journey at GITEX Global 2021 are safe and that a range of visitor services are available to provide information on COVID-19 measures including hand sanitisers at multiple locations across the venue, Health and Safety Wardens monitoring social distancing and mask wearing and floor markings highlighting social distancing.

All visitors must correctly wear a face covering or face mask at all times, unless they have a medical exemption approved by Dubai Health Authority (DHA).

Visitors are not required to provide proof of vaccination or a negative PCR test result to enter the venue.

YOUR HEALTH & SAFETY IS OUR TOP PRIORITY
We are committed to providing you with a safe environment to do business in accordance with all the health & safety guidelines set out by the local authorities. The event will be delivered with strict standards of health & safety precautionary measures including social distancing, contactless transactions and hygiene protocols at all times.

In December 2020, GITEX Technology Week, the only global live and in-person technology event took place and 96% of attendees recorded the event as safe and very safe to conduct business.

The National Newspaper, ran a full page feature on the health and safety measures which were undertaken for the event in its newspaper dated the 7th December 2020.

Click here to view the full page feature in The National Newspaper on their review of DWTC’s efforts >

Coronavirus: how Dubai managed to pull off a safe and successful in-person Gitex

More than 1,000 social distancing stickers, disposable microphone covers and 809 sanitisers were placed in the event centre.

YOUR HEALTH AND SAFETY IS OUR TOP PRIORITY
- Dubai was voted the safest city in the world to attend an exhibition
- DWTC venue is certified with the prestigious Bureau Veritas SafeGuard Label

Click here to view how we succeeded to deliver a safety show in 2020
SAFEST FACE-TO-FACE BUSINESS ENVIRONMENT, PROVEN TO YOU WITH GITEX 2020

We welcomed attendees from 110 countries safely at 2020’s only live in-person global technology event. Dubai World Trade Centre set a new safety benchmark for live exhibitions around the world.

HERE’S A PICTURE GALLERY OF THE EVENT
Due to new health and safety protocol, registration/tickets are only sold online and there will be no registration/onsite ticket sales. [REGISTRATION NOW]

Badges are non-transferable and badge-holders are required to show valid identification. Penalty of AED 3000 and denied entry applicable to violators.

Due to new health and safety protocol, registration/tickets are only sold online and there will be no registration/onsite ticket sales. [REGISTRATION NOW]

Strictly print@home badges protocol implemented. Don't forget to print and bring it with you. Strictly no issuances of badges onsite

Wearing of masks is mandatory. A penalty of AED 3000 fine may be levied by the government authorities for non-compliance.

Keep a 2 metres social distance at all times

Individually satinised and packed badge holders and lanyards distributed at multiple locations

Badges are non-transferable and badge-holders are required to show valid identification. Penalty of AED 3000 and denied entry applicable to violators.
Sanitisers readily available at multiple locations

Real time monitoring of crowd density and venue capacity

Exhibition stand maximum capacity and the minimum 2m social distancing guideline to be respected at all times

Clear signage of maximum capacity allowed at any one time will be displayed on the front of the stand. If a stand has a meeting room - maximum capacity will be displayed also

Avoid shaking hands and exchanging business cards

Aisles shall be a minimum of 2.5 metres width one way and 4 metres for 2-way traffic
Food and beverages to be consumed in dedicated F&B areas where masks may be removed when seated.

Individual bins for the disposal of PPE, will be provided by the exhibitor on their stands.

Health & Safety Wardens will strictly enforce all policies. A penalty of AED 3,000 may be levied by government authorities for non-compliance.

Exhibitors appointed stand building contracting company and any temporary staff working onsite during the build up need to provide a negative Covid 19 Test Result to gain access to the Exhibition Halls.

All product demos and activations within a stand must observe a 2 metre social distance. The viewing area will be on the stand and will also incorporate social distancing of 2 metres.

Buffet permitted if served by waiting staff. Individually packaged food and beverage items available.
Disinfection protocols are adhered to in all public areas, F&B outlets & restrooms.

Conference chairs are protected with an antimicrobial shield and are sanitised regularly.

Conference chairs are set 2 metres apart from each other at the conference.

Air change rate in the halls is 8 times per hour. Air extraction in the halls is pre-scheduled and all hall shutter doors will be kept open both before and after the event to assist with air circulation.

Exhibition halls shall close at 10pm for daily sterilisation and sanitisation.

PCR Testing Clinic available onsite.
Prayer rooms are open and follow federal guidelines.

Life Pharmacy open throughout the show period. Location concourse 2 (between hall 6 & 7)

Isolation rooms are set up at the venue for suspected cases.

Contactless transactions are encouraged

Prayer rooms are open and follow federal guidelines

SAFE, SMART & SEAMLESS EXPERIENCE
LET'S CREATE A BOLDER DIGITAL FUTURE

CLICK HERE TO GET YOUR PASS

SAFETY ASSURED BY

Health & safety protocols: Advance, online registration and Print@Home badges issued only. Strictly no registration / badges issued on-site.