

GITEX
GLOBAL

16 - 20 OCTOBER

MONDAY

11 AM - 5 PM

TUE - FRI

10 AM - 5 PM

**DUBAI WORLD
TRADE CENTRE**

EXPAND
**NORTH
STAR**

15 - 18 OCTOBER

SUNDAY

11 AM - 6 PM

MON - WED

10 AM - 6 PM

NOW AT

**DUBAI
HARBOUR**

**THE YEAR
TO IMAGINE AI IN
EVERYTHING**

**The Largest Tech and Startup
Event in the World,
is now Even Bigger**

ORGANISED BY



مركز دبي التجاري العالمي
DUBAI WORLD TRADE CENTRE

#GITEXGLOBAL

#EXPANDNORTHSTAR

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ADMISSION TRADE & PROFESSIONALS ONLY

2023 EVENT PREVIEW

Only advance, online registration and Print @ Home badges will be used



INDEPENDENTLY RATED AS THE BEST TECH EVENT IN THE WORLD

GITEX GLOBAL

FEATURES



GLOBAL
DEV
SLAM



NEW

16 - 20 OCTOBER

MONDAY - FRIDAY

DUBAI WORLD TRADE CENTRE

AFFILIATED
WITH

GITEX
AFRICA
Morocco

8-10 MAY
2024



Hosted by

غرفة دبي
DUBAI CHAMBER
الرقمية DIGITAL

FEATURES

FUTURE
BLOCKCHAIN
SUMMIT
قمة مستقبل البلوك تشين

Fintech
SURGE.
فينتك سيرج



15 - 18 OCTOBER

SUNDAY - WEDNESDAY

DUBAI HARBOUR

NOW AT

SIGN UP HERE



SEE FULL AGENDA

WELCOME TO GITEX GLOBAL 2023

2023 is a watershed. A new era of AI grips the world's imagination. Tech businesses made a spectacular comeback from a brutal 2022.

In May 2023, the most anticipated **GITEX Africa, already the largest tech show in Africa in its launch edition**, propelled the continent onto the global tech stage.

Inspired by the ultra talented tech creators from GITEX Africa, we proudly launch

GITEX GLOBAL CTO WORLD CONGRESS

in Dubai this year. The world will finally steal a peek inside the minds and spirits of the world's best tech architects in the year's largest gathering of tech disruptors.



WE THANK THE GLOBAL
TECH FRATERNITY
FOR INDEPENDENTLY
RATING

**GITEX AFRICA
AS THE BEST
TECH EVENT
LAUNCH
IN THE WORLD.**



**THE SURGE IN GLOBAL DEMAND HAS RALLIED
GITEX DUBAI - THE WORLD'S LARGEST TECH SHOW,
TO SCALE EVEN HIGHER & BIGGER
ACROSS TWO MEGA VENUES.**

We are ready to welcome all our friends across **two mega venues** in the UAE, at the popular **Dubai World Trade Centre** and the new **Dubai Harbour**, the region's largest superyacht hub now preparing to welcome **Expand North Star**, its largest edition ever hosted by Dubai Chamber of Digital Economy.



**THIS IS THE YEAR TO
IMAGINE AI IN EVERYTHING
AT GITEX GLOBAL**

We invite you to the year's most anticipated dialogue, debate and deep scrutiny of this most fascinating tech paradigm which has transcended all preconceptions of the impact of innovation.



**Trixie
LohMirmand**

Executive Vice
President
Events Management

**DUBAI WORLD
TRADE CENTRE**



CEO
**KAOUN
INTERNATIONAL**



RESHAPING THE DIGITAL WORLD

WITH LEADING GLOBAL PARTNERS

TECHNOLOGY AND DIGITAL PARTNER

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PLATINUM SPONSOR



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THE LARGEST TECH AND STARTUP SHOW IN THE WORLD JUST GOT EVEN BIGGER



FREE SHUTTLE BUSES

Convenient frequent complimentary
shuttle buses between Dubai World
Trade Centre and Dubai Harbour



VENUE 2

EXPAND
**NORTH
STAR**

15 - 18 OCTOBER

SUNDAY | **MON - WED**
11 AM - 6 PM | 10 AM - 6 PM

**NOW AT DUBAI
HARBOUR**

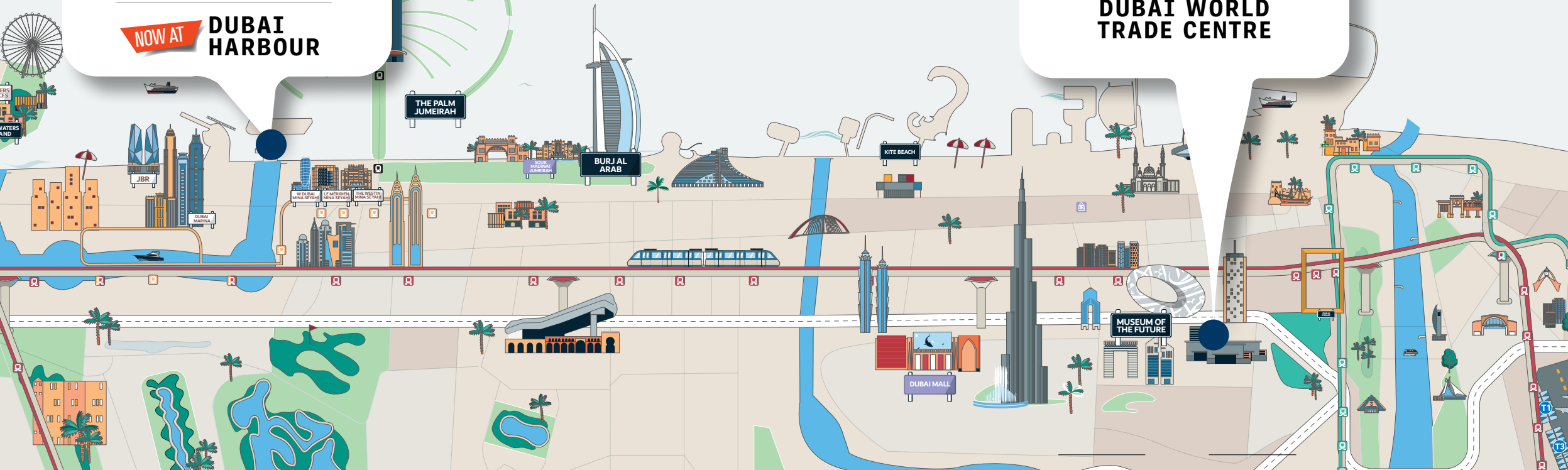
VENUE 1

GITEX
GLOBAL

16 - 20 OCTOBER

MONDAY | **TUE - FRI**
11 AM - 5 PM | 10 AM - 5 PM

**DUBAI WORLD
TRADE CENTRE**



FEATURING

**FUTURE
BLOCKCHAIN
SUMMIT**
قمة مستقبل البلوك تشين

**Fintech
SURGE.**
فينتك سيرج

**Marketing
Mania**

PRESENTING

ai
عالم الذكاء الاصطناعي
EVERYTHING

**GLOBAL
DEV
SLAM**

**GITEX
IMPACT**

**future
urbanism**
SMART CITY SUMMIT & EXPO

SuperBridge
SUMMIT DUBAI

NEW

VENUE 1



GITEX
GLOBAL
DUBAI WORLD TRADE CENTRE

16 - 20 OCTOBER

MONDAY 11 AM - 5 PM | TUE - FRI 10 AM - 5 PM



GLOBAL
DEV
SLAM



NEW





COMPLETE TECH TAKEOVER OF 41 HALLS ACROSS 2 MEGA VENUES

2,7 MILLION SQFT

170+ COUNTRIES | 6,000+ EXHIBITORS

FREE SHUTTLE BUSES
Convenient frequent complimentary shuttle buses between Dubai World Trade Centre and Dubai Harbour



The floor plan shows the layout of the exhibition venue. At the top, a 'NEW' tag points to Hall 29 (future urbanism SMART, GREEN CITIES) and Hall 30 (GITEX IMPACT CLIMATE TECH). Below these are Halls 27 and 28. The central area features Hall 26 (GLOBAL DEV SLAM) and Hall 25 (CYBER VALLEY). To the left, Halls 22, 21, and 20 are grouped under 'INTELLIGENT CONNECTIVITY / 5G & AI'. The bottom section is dominated by Hall 19 (DIGITAL CITIES). Other halls include Hall 15 (WEB 3.0 AI | GAMING CONSUMER TECH), Hall 14 (DIGITAL CITIES), Hall 13 (GLOBAL DIGITAL SOLUTION), Hall 12 (MOBILE & WIRELESS DEVICES), Hall 10 (AI), Hall 9 (AI), Hall 8 (AI), Hall 7 (AI), Hall 6 (AI), Hall 5 (AI), Hall 4A (AI), Hall 4 (AI), Hall 3 (AI), Hall 2 (AI), Hall 1 (AI), Hall 23 (CYBER VALLEY), Hall 24 (CYBER VALLEY), Hall 28 (GITEX IMPACT CLIMATE TECH), Hall 27 (GITEX IMPACT CLIMATE TECH), Hall 29 (future urbanism SMART, GREEN CITIES), Hall 30 (GITEX IMPACT CLIMATE TECH), Hall 1 (AI), Hall 2 (AI), Hall 3 (AI), Hall 4 (AI), Hall 4A (AI), Hall 5 (AI), Hall 6 (AI), Hall 7 (AI), Hall 8 (AI), Hall 9 (AI), Hall 10 (AI), Hall 11 (AI), Hall 12 (MOBILE & WIRELESS DEVICES), Hall 13 (GLOBAL DIGITAL SOLUTION), Hall 14 (DIGITAL CITIES), Hall 15 (WEB 3.0 AI | GAMING CONSUMER TECH), Hall 16 (DIGITAL CITIES), Hall 17 (DIGITAL CITIES), Hall 18 (DIGITAL CITIES), Hall 19 (DIGITAL CITIES), Hall 20 (INTELLIGENT CONNECTIVITY / 5G & AI), Hall 21 (INTELLIGENT CONNECTIVITY / 5G & AI), Hall 22 (INTELLIGENT CONNECTIVITY / 5G & AI), Hall 23 (CYBER VALLEY), Hall 24 (CYBER VALLEY), Hall 25 (CYBER VALLEY), Hall 26 (GLOBAL DEV SLAM), Hall 27 (GITEX IMPACT CLIMATE TECH), Hall 28 (GITEX IMPACT CLIMATE TECH), Hall 29 (future urbanism SMART, GREEN CITIES), Hall 30 (GITEX IMPACT CLIMATE TECH).

Key locations and streets include: AL MUSTAQBAL STREET, AL MUSTAQBAL STREET PARKING, CONVENTION TOWER, CONVENTION GATE, NOVOTEL HOTEL, EXHIBITION PARKING STREET, IBIS HOTEL, EXHIBITION GATE, WORLD TRADE CENTRE METRO STATION, SHEIKH ZAYED ROAD, ZA'ABEEL CONCOURSE 1, ARENA PLAZA PARKING, SHEIKH RASHID TOWER, and SHEIKH RASHID TOWER PARKING.

VENUE 2



Hosted by
غرفة دبي
DUBAI CHAMBER
الرقمية DIGITAL

15 - 18 OCTOBER

SUNDAY 11 AM - 6 PM
MON - WED 10 AM - 6 PM

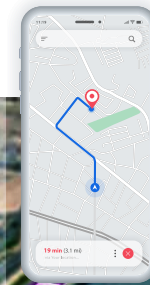
FUTURE
BLOCKCHAIN
SUMMIT
قمة مستقبل البلوك تشين

Fintech
SURGE.
فينتك سيرج

Marketing
Mania

NOW AT DUBAI HARBOUR

FIND EXPAND NORTH STAR ON GOOGLE MAPS



WORLD'S LARGEST
STARTUP SHOW NOW
AT DUBAI HARBOUR,
REGION'S LARGEST
SUPERYACHT HUB



VENUE 2

THE MIDDLE EAST'S
LARGEST SUPERYACHT HUB

Dubai Harbour



FREE SHUTTLE BUSES

Convenient frequent complimentary
shuttle buses between Dubai World
Trade Centre and Dubai Harbour





FIND THE WORLD'S BIGGEST PUBLIC PRIVATE PARTNERSHIP PROJECTS

WITH GOVERNMENTS FROM 170+ COUNTRIES, **ONLY AT GITEX GLOBAL**

350+
GOVERNMENT ENTITIES



FIRST CHOICE TECH EVENT BY GOVERNMENTS GLOBALLY.
Collaborate with National Digital Agency Authorities.
Let us connect you.

40%
Growth in
GOVERNMENT PARTICIPATION

and many more...

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NEW

GITEX CTO

WORLD CONGRESS

DUBAI WORLD TRADE CENTRE

CTOs are deftly navigating the tumultuous waves of fervent public dialogues encompassing the **realm of AI**. As the **digital economy** is propelled forward by **digital transformation**, it is the responsibility of **tech architects** to spearhead the progression in a conscientious fashion.

CTOs are evaluating their approach to **designing** and **utilizing tech**, emphasizing the establishment of a culture centred around **accountability** and **sustainability**.

Many more are pivoting to reconcile the inflated expectations surrounding **generative AI**.

Come listen, get inspired, challenge and get acquainted with the tech geniuses behind the world's biggest enterprises.

500+ INTERNATIONAL CTOs
ALREADY CONFIRMED

PAID STAGE

TUE 17 OCT
1.00 - 4.00 PM

WED 18 OCT
11.00 AM - 1.00 PM

MAIN STAGE,
HALL 25
DUBAI WORLD
TRADE CENTRE



GARY STEELE
President & CEO
Splunk
USA

splunk>



JACK HIDARY
CEO
Sandbox AQ
USA

SANDBOXAQ



MEHDI GHISSASSI
Member of Board of Advisors
for CapitalG,
Director & Head of Product
Google DeepMind
UK

Google DeepMind



MARIAM SOROND
CTO - SERVICE
PROVIDER & EDGE
BUSINESS UNIT
VMware
US

vmware



RICHARD BENJAMINS
Chief Responsible
AI Officer
Telefonica
SPAIN

Telefónica



JEPSON BEN TAYLOR
Chief AI Strategist
Dataiku
USA

dataiku



NINA BUFFI
CEO
OSPIN
GERMANY

OSPIN



RAZVAN UNGUREANU,
CTO, CIO,
Airtel Africa Plc.

airtel

MOST TRANSFORMATIONAL ARCHITECTS DISRUPTING THE GLOBAL DIGITAL ECONOMY

and many more...

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SEE FULL AGENDA

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x

GITEX
GLOBAL

MON 16 OCT | 11 AM - 5 PM
TUE 17 - FRI 20 OCT | 10 AM - 5 PM

HALLS 1 - 10
DUBAI WORLD TRADE CENTRE

THE YEAR
TO IMAGINE **AI** IN
EVERYTHING



FORGE ALLIANCES WITH
3,500+
AI COMPANIES & STARTUPS

COMPETE FOR A SHARE OF THE
\$4.4 TRILLION
GENERATIVE
AI MARKET

REGISTER NOW

#GITEXGLOBAL

GITEX HOSTS THE YEARS BIGGEST REFLECTIONS, PERSPECTIVES & PROPHECIES ON THE IMPACT OF AI



We want to lead the world
in embracing AI, to unleash
positive, impactful changes
that best serve Dubai, the
region and beyond.

**HIS EXCELLENCY OMAR
SULTAN AL OLAMA**

UAE Minister of State for
Artificial Intelligence,
Digital Economy and Remote
Work Applications



AI is expected to contribute
\$15.7 TRILLION to the global
economy by 2030

*SOURCE: PWC-SIZING THE PRICE

WORLD'S MOST ADVANCED AI COMPANIES INSPIRE AT GITEX



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#GITEXGLOBAL

GAME-CHANGING AI STARTUPS



Using AI to completely automate
the hiring cycle.
USA



Producing linework with geospatial
intelligence solutions.
USA



Solving complex IT problems with open,
scalable, modular Machine Learning.
INDIA



Healthy data collection through
AI-based image processing.
MOROCCO



Using AI and VR to take immersive
sport experiences to a new level.
POLAND



Automating research to deliver actionable
insights with machine learning.
INDIA

The number of papers on Large Language Models (LLMs) being submitted has shaken the tech, developer and academia world to evaluate and deploy these technologies. 75% of the value that Generative AI could deliver directly impacts custom operations, marketing & sales, software engineering and R&D.

From art to NLP, Conversational AI's rise, Edge computing adoption, Responsible AI ethics, Generative AI's creative potential, AI-powered cybersecurity growth and AIoT integration, it's the best time in technological history to be a Chief AI and Data Officer.

TUE 17 - THU 19 OCT | 11 AM - 4.30 PM
FRI 20 OCT | 11 AM - 2 PM

PAID STAGE
AI STAGE, HALL 10
DUBAI WORLD TRADE CENTRE

150+
SPEAKERS
60%
1ST TIME TO
THE REGION

CONFERENCE HEADLINE SPONSORS



JENNIFER PRENDKI
Founder & CEO
ALECTIO
USA



DAVIT BAGHDASARYAN
Co-Founder & CEO
KRISP.AI
USA



DR. LUC JULIA
Chief Scientific Officer
RENAULT GROUP
France



RT HON PATRICIA SCOTLAND
Secretary General
COMMONWEALTH
SECRETARIAT
UK



DR. OMAR HATAMLEH
Chief Advisor, AI & Innovation,
Goddard Space Flight Centre
NASA
USA



MOHAMED ZOUARI
General Manager - META
SNOWFLAKE
UAE



and many more...

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SEE FULL AGENDA

KEEP PACE WITH DYNAMIC TECH EVOLUTION

Sign up for certified trainings & workshops with leading institutions

16 - 20 OCT | HALL 29 | DUBAI WORLD TRADE CENTRE

PAID SESSIONS
FIRST COME FIRST SERVED

GENERATIVE AI EXPERT TRAINING

LEVEL: BEGINNER & INTERMEDIATE

Must attend for Chief AI Officer,
AI Prompt Eng., Head of MLOps

MON 16 - TUE 17 OCT | 9 AM - 5 PM

HALL 29 | WORKSHOP B

Jayantilal Bhanushali

Certified AI & Data Science Trainer
Blockchain Council, India

*Certified 2000+ professionals globally
on Generative AI and Machine Learning.*

AI-POWERED UX DESIGN

LEVEL: INTERMEDIATE

Must attend for UX Designer, Product Manager,
Chief AI Officer, AI Prompt Eng.

WED 18 OCT | 10 AM - 11 AM

HALL 29 | WORKSHOP A

Shaheer Malik

Product Designer, RepairDesk, Pakistan

*Top rated technical writer and Google
certified UX Designer.*

INDUSTRIAL METAVERSE

LEVEL: INTERMEDIATE

Must attend for Chief AI Officer,
Chief Data Officer, Head of CX

WED 18 OCT | 11 AM - 12 PM

HALL 29 | WORKSHOP A

Mark Sage

MIT Horizons Subject Matter Expert &
Executive Director, AR for Enterprise
Alliance (AREA), USA

*Trains Fortune 500 companies to
accelerate adoption of Enterprise
Augmented Reality.*

MEASURING FINANCIAL PERFORMANCE & ROI OF AI

LEVEL: ADVANCED

Must attend for CFO, Chief AI Officer,
Chief Data Officer

TUE 17 OCT | 2 PM - 3 PM

HALL 29 | WORKSHOP A

Mohamed Sabri

Instructor and Mentor in AI and
ML, Massachusetts Institute of
Technology, USA

*Author of the 'Data Science Pocket
Guide' - an essential guide for all
data scientists.*

DR. YANNIS IOANNIDIS

President
ASSOCIATION OF COMPUTING MACHINERY
Greece



From the world's largest
educational and scientific
computing society, which
awards the annual ACM A.M.
Turing Award, recognized as
the "Nobel Prize of Computing"

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DEEP TECH SEMINAR

Powered by
 **IEEE**
Advancing Technology
for Humanity

Are we prepared for a future where technology transcends the boundaries of artificial intelligence? Can we adapt to a world where machines intuitively understand our needs without explicit instructions?

Introducing the inaugural edition of Deep Tech Seminar, Powered by IEEE— a transformative global initiative **architected to dissolve the barriers separating cutting-edge deep tech companies from influential stakeholders** in the realms of investment and supply chain management.

Our mission: Bridging the gap, sparking innovation, and hosting a groundbreaking pitch competition.

MON 16 OCT | 1 PM-4PM
BLUE STAGE HALL 1

275
DEEP TECH
STARTUPS IN 2022

33%
INCREASE
OVER PREVIOUS
YEAR

\$3.73
BILLION
PROJECTED 2032
MARKET VALUE

DEEP TECH SEMINAR

R&D, academia-led seminar focusing on deep tech impact on sustainability & green energy. Exponential role of semiconductors that impacts quantum computing and deep learning tech.

MON 16 OCT | 1 PM - 4 PM
BLUE STAGE | HALL 1

AI DOCTORATE SYMPOSIUM

We invite PhD students to submit research papers, reviewed by a highly acclaimed R&D committee to be presented at the GITEX AI Doctorate Symposium.

FRI 20 OCT | 11 AM - 2 PM
AIE STAGE | HALL 10



JOANNE WONG
Chair, IEEE
Entrepreneurship &
Partner, REDDS Capital
REDDS CAPITAL
Canada



MOHAMED EL DALLAL
Vice Chair IEEE
Entrepreneurship
IEEE ENTREPRENEURSHIP
Egypt



JÜRGEN GREIL
CEO
FLYNOW AVIATION
Austria



HISHAM HADDARA
Chairman
SI-WARE SYSTEMS
Egypt



DUSAN DUFFEK
Managing Partner
ZERO ONE HUNDRED
Cyprus



AHMED ABDELHAMID
Angel Investor
WRIGHT ELECTRIC
Egypt



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YEAR'S MOST ANTICIPATED CYBERSECURITY SHOWCASE

GITEX CYBER VALLEY

MON 16 OCT | 11 AM - 5 PM
TUE 17 - FRI 20 OCT | 10 AM - 5 PM | DUBAI WORLD TRADE CENTRE

HOSTED BY

مجلس الأمن السيبراني
CYBER SECURITY COUNCIL



LEAD SPONSOR



HUAWEI

BRINGING TOGETHER YEAR'S MOST ANTICIPATED
ASSEMBLY OF CYBERSECURITY PROFESSIONALS

DARK STAGE

MON 16 OCT | 1 PM - 4.30 PM
TUE 17 - WED 20 OCT | 11 AM - 4.30 PM

PAID STAGE

HALL 23, DUBAI WORLD TRADE CENTRE

By 2025, **global cybercrime damage** will skyrocket to an alarming **\$10.5 trillion** annually. Rattled CISO's want to know how the rise of **generative AI** will impact them, how will it act in hands of both defenders and attackers? To add to this, **ransomware** attack costs are predicted to reach **\$265 billion** & annual **cryptocrime** costs predicted to reach **\$30 billion**. What lies ahead in the next three to five years?



H.E. DR. MOHAMED
AL-KUWAITI
Head of Cyber Security
United Arab
Emirates
Government
UAE

مجلس الأمن السيبراني
CYBER SECURITY COUNCIL



TODD C. CONKLIN
Deputy Assistant
Secretary
Cybersecurity
& Critical
Infrastructure
Protection
U.S. Department of
the Treasury



DR. AHMED ABDEL
HAFEZ
Vice President for Cyber
Security Affairs
National Tele-
communication
Regulatory
Authority
Egypt



JEFF WANG
Corporate Vice President
Huawei Global
Cyber Security &
Privacy Office
China



ANTON IVANOV
Chief Technology Officer
Kaspersky
Russia

kaspersky



H.E. AMER SHARAF
Executive Director of
Cyber Security Systems
& Services sector
Dubai Electronic
Security Center
UAE



ANASTASIYA
KAZAKOVA
Cyber Diplomacy
Knowledge Fellow
DiploFoundation
Serbia

DIPLO



G. NARENDRA
NATH
Joint Secretary
National
Security Council
Secretariat
Government of India

and many more...

NEW LOCATION

HALLS
23, 24 & 25

Across from Al Mustaqbal
Outdoor Car Park

DUBAI WORLD TRADE CENTRE

“

GITEX GLOBAL's Cyber Valley will elevate our mission to spread cybersecurity's first line of defence, in the face of rising threats from the dark cyber-criminal underworld.

H.E. DR. MOHAMED
AL-KUWAITI

Head of Cybersecurity
UAE Government



CYBER WORKSHOPS

PAID SESSIONS
FIRST COME FIRST SERVED

GITEX CISO LOUNGE

Top 150 CISO's from cross industry sectors engage in **meaningful interactions**, discuss industry ideas and challenges with peers.

HACKATHON

sponsored by
Alibaba Cloud

Over 500+ participants across 5 challenges, with the aim to solve global tech issues.

#GenAi Hackathon 2023

Igniting Innovation with Generative AI; bringing together local and international talents, developers, engineers and startups to solve complex problems using Gen-AI solution on cloud.

Hands-on, interactive workshops will give you a clear insight into proactive approaches to combating modern **cyber threats**.

EXPERIENCE DIGITAL TWIN SIMULATION

A first-to-GITEX, experience how a city is secured from **cyberattacks**, how the power of data and **real-time simulation** is leveraged to build insight-driven decisions.

X-LABS SECURITY

A cutting-edge platform for **TECHNICAL TALKS** and the latest **PRODUCT DEMOS**.

REGISTER NOW

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WORLD'S TOP CYBERSECURITY BRANDS CONVENE AT GITEX CYBER VALLEY



GLOBAL CYBERSECURITY ASSOCIATIONS



and many more...

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#GITEXGLOBAL

GITEX MAIN STAGE

PAID
STAGE

MON 16 OCT | 12.30 - 3.30 PM
TUE 17 OCT | 11 AM - 1 PM

Hall 25,
Dubai World Trade Centre

FUELING TECH INNOVATIONS, DELVING INTO COMPLEXITIES, SEEKING INSIGHTS AND PERSPECTIVES

Strong spending by businesses on tech innovations is driving big tech to be a big buy for investors this year. How far did the **global supply chain** bounce back? What are the **government policies on AI**? Chipmaking space is poised for significant growth ahead, what are the latest advancements in **cybersecurity, AI, 5G, quantum, sustainability, mobility, fintech, blockchain and the metaverse**? The pressure is on for businesses to act more responsibly, how is sustainability **shaping the future of tech innovation**? where will tech go in the next 6 months?



H.E. OMAR SULTAN AL OLAMA
MINISTER OF STATE FOR
ARTIFICIAL INTELLIGENCE, DIGITAL
ECONOMY AND REMOTE WORK
APPLICATIONS

Government of UAE



H.E. GHITA MEZZOUR
MINISTER OF DIGITAL
TRANSITION AND
ADMINISTRATION REFORM

Government of Morocco



PENG XIAO
GROUP CEO
G42
UAE



UWEM UKPONG
VICE PRESIDENT OF
GLOBAL SERVICES
**Amazon Web
Services**
USA



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**DR. STANISLAV
PROTASOV**
CO-FOUNDER & PRESIDENT
Acronis
SINGAPORE

Acronis



GREG JACKSON
CEO
Octopus Energy
UK

octopusenergy



PARK SUNGHYUN
CO-FOUNDER & CEO
Rebussions Inc
SOUTH KOREA

rebussions_



JAMES DEAN
CO-FOUNDER & CEO
Sensat
UK

sensat



ANTON IVANOV
CHIEF TECHNOLOGY
OFFICER
Kaspersky
RUSSIA

kaspersky



DR. LEO WANG
CO-FOUNDER & CFO
Pony.ai
CHINA

pony.ai



MARC MATHIEU
SVP AI
TRANSFORMATION
Salesforce
US

salesforce



**DR. CHRISTIAN
WEEDBROOK**
CEO
XANADU AI
CANADA

XANADU

MODERATORS



ANNA STEWART
Reporter
CNN INTERNATIONAL

CNN
INTERNATIONAL



AMANDA DRURY
News Anchor
CNBC

CNBC



MIKE BUTCHER MBE
Editor At Large
TechCrunch

TC



ELENI GIOKOS
**Anchor &
Correspondent**
CNN

CNN

and many more...

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NEW

SuperBridge

SUMMIT DUBAI

MON 16 OCT | 9 AM - 5 PM
TUE 17 OCT | 9 AM - 2 PM

MUSEUM OF THE FUTURE

In partnership with
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GLOBAL
DUBAI

CONNECTING THE WORLD'S NEW LEADERS

500+

influential executives from
the world's leading corporates,
investors, family businesses, and
public-sector institutions.

70+

visionary leaders from
GCC, Asia, Africa & South America.

25+

insightful multi-disciplinary
sessions from 20+ countries.

THE GLOBAL ECONOMY IS ON THE CUSP OF A MAJOR TRANSFORMATION.

*Six non-G7 economies are
projected to dominate the world's
top 10 economies by 2050.*

The **SuperBridge Summit** in Dubai, in
partnership with **GITEX GLOBAL**, will delve
into tomorrow's investment landscape,
featuring the largest and fastest growing
economies, including **China, India, Indonesia,
Vietnam, Brazil, UAE, Saudi Arabia, South
Africa and Nigeria**, which will contribute to
over **45% of the world's GDP by 2050.**



DR. TUAN LE ANH
Chief Investment Officer
DRAGON CAPITAL
Vietnam



DR. HONG JIANG ZHANG
Advisor
**BEIJING
ACADEMY OF AI**



TAKASHI MARUYAMA
Chief Investment Officer
**ASSET
MANAGEMENT
ONE**
Japan



and many more...

SEE FULL AGENDA

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NEW

GITEX IMPACT x GITEX GLOBAL

MON 16 OCT
1 PM - 4.30 PM

TUE 17 - FRI 20 OCT
11 AM - 4.30 PM

HALL 27 & 28
DUBAI WORLD TRADE CENTRE

REGION'S LARGEST EVENT TOWARDS ACCELERATING CLIMATE TECH & ESG STRATEGIES IN ACHIEVING 2030 TARGETS.

Building on the momentum of COP28, GITEX Impact is the region's largest climate tech catalyst for sourcing clean energy solutions towards tackling global warming.

Where global sustainability leaders come together to source and discuss green transition solutions and strategies.

**EMPOWERING CLIMATE TECH COMPANIES & STARTUPS WITH
CURATED IMPACT INVESTOR MEETING PROGRAMME**

In Association with

**EXPAND
NORTH
STAR**

70%

1ST TIME BRANDS
IN THE REGION

35+

PARTICIPATING
COUNTRIES

400+

CHIEF SUSTAINABILITY
OFFICERS

200+

CLIMATE TECH
COMPANIES & STARTUPS

100+

GLOBAL IMPACT
INVESTORS

GLOBAL BRANDS ADVANCING DECARBONISATION THROUGH DIGITALISATION AT GITEX IMPACT

GOLD SPONSORS

KNOWLEDGE
PARTNER

PANEL SPONSORS

DIGITAL
PROCUREMENT
PARTNER

SUPPORTING PARTNERS

S&P Global
Market Intelligence

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بائنة

EY
Building a better
working world

BCG
BOSTON
CONSULTING
GROUP

intel

PASQAL

AtkinsRéalis

ivalua

ADNOC
green project

UM 6 P
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Advanced VI
Polytechnic

MASDAR
مدينة
الشمس

GROWATT

novisto

Lufthansa

HORUM

CVC

ECODRISIL

NOMURA

**GOVIA
VENTURES**

**NSR
CEL**

updat
AI-ESG Data Co.

CCC

**SUSTAINABLE
SQUARE**

Engelbert

UATC

JASANI
ARTS COLLEGE OF TORONTO

kadira eco

SURPLUS
SOCIAL ENTREPRENEUR, SOCIAL IMPACT

INTIV

maxbit

and many more...

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SEE FULL AGENDA



HALL 27 & 28
DUBAI WORLD TRADE CENTRE



LEADERS AMPLIFYING THE 2030 SUSTAINABILITY AGENDA

120+
SPEAKERS

Addressing strategies,
investments and
SCOPE 1, 2 & 3
emissions



LORD MCNICOL OF WEST KILBRIDE
Deputy Speaker,
Member of the House
of Lords
UK Parliament
UK



KATJA BUSCH
Chief Commercial Officer
and Head of CSI
DHL
Germany



DEXTER GALVIN
Chief Commercial
and Partnerships
Officer
CDP
UK



IBRAHIM AL ZU'BI
Group Chief
Sustainability Officer
ADNOC
UAE



DANIEL HANNA
Managing Director and
Global Head of
Sustainable Finance
Barclays
UK



MICHAEL TASCHNER
Executive Director
Research & Analysis
**S&P Global
Intelligence**
Austria
S&P Global
Market Intelligence

**GAIN EXCLUSIVE ACCESS TO
THE LARGEST COMMUNITY OF
SUSTAINABILITY EVANGELISTS**



**CSO
BUSINESS
CLUB**

300+ Global Sustainable
Champions

REGISTER NOW

MUST ATTEND IMPACT PROGRAMMES

Leaders OF IMPACT SUMMIT

Explore cutting-edge tech, ideas, and multi-industry strategies for climate breakthroughs.

PAID STAGE

MON 16 - WED 18 OCT | 1 PM - 4 PM
Hall 27, Impact Stage, Dubai World Trade Centre

GLOBAL SUSTAINABLE

INVESTMENT FORUM

Addressing pathways to meet the USD 4 trillion investment deficit to achieve the UN Sustainable Development Goals by 2030.

PAID STAGE

THU 19 - FRI 20 OCT | 11 AM - 3.45 PM
Hall 27, Impact Stage, Dubai World Trade Centre

250,000 Amazonian NFTs Giveaway & Win a Trip to Amazon!

Win an expedition to world's largest private Amazon reserve with Metamazonia NFTs.

ENGAGING SESSIONS OFFERED BY INDUSTRY LEADERS

20+ Technical Workshops
& Thematic Executive
Briefings

**The London Institute
of Banking & Finance**

CFA Institute

ADGM Academy
أكاديمية دبي العالمية

CIPS

**CHIEF PROCUREMENT
OFFICERS FORUM**

**NetZero
Venture Capital
Forum**

and many more...

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ENABLING TECHNOLOGIES TO BUILD SUSTAINABLE URBAN COMMUNITIES

Future Urbanism takes center stage in driving the urban revolution, molding the cities of the future, and bringing together the world's most influential urbanists, mega-city developers, and innovative sustainable technologies to offer a global sourcing platform for developing intelligent, sustainable, and resilient urban communities.

#FUTUREURBANISMEXP0

TUE 17 - THU 19 OCT
11 AM - 4.30 PM

FRI 20 OCT
11 AM - 2 PM

HALL 29 & 30
DUBAI WORLD TRADE CENTRE

200+
Property
Developers

45%
Urban
Planners
& Architects

120+
Project
Consultants

60+
Municipalities
& City Planners

60+
Speakers

20+
Mega City
Projects

PAID STAGE

FEATURED PROGRAMMES

Future Urbanism Forum

TUE 17 - THU 19 OCT | 11 AM - 4 PM
Hall 30, Green Stage
Dubai World Trade Centre

Young Urbanist Leaders Symposium

FRI 20 OCT | 11 AM - 2:00 PM
Hall 30, Green Stage
Dubai World Trade Centre

FEATURED SESSIONS

Special Address - Using AI to Turn Buildings into Living Things

TUE 17 OCT | 1.15 PM - 1.35 PM
Hall 30, Green Stage
Dubai World Trade Centre

Panel Discussion - Urban Innovation: Leading the Data-Driven Development

WED 18 OCT | 12.55 PM - 1.35 PM
Hall 30, Green Stage
Dubai World Trade Centre



Petr Hlaváček
Deputy Mayor
City of Prague
Czech Republic



Ilkka Sasi
Deputy Mayor
City of Tampere
Finland



Martha Schwartz
Founding Partner, Principal
Martha Schwartz Partners
USA



Tan Boon Khai
Chief Executive Officer
JTC Corporation
Singapore



Prof. Carlo Ratti
Professor of Urban Technologies,
Director
MIT Senseable City Lab
USA



Christopher Fannin
Senior Principal, Managing Director
InSite UAE

senseable city lab.

and many more...

Celebrate Urban Innovation with URB

Discover emerging talents under 30 with the **Urban Innovation Awards**, celebrate top urban incubators through **URB Incubator**, & hear from 20 most influential urbanists in **Urban Power 20** shaping sustainable cities.

PLATINUM SPONSOR



GOLD SPONSOR

samolet

SUSTAINABLE CITY PARTNER



CONFERENCE TRACK HEADLINE SPONSOR



SUPPORTING PARTNERS



PREMIUM EXHIBITOR



and many more...

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NORTH
STAR

Hosted by

غرفة دبي
DUBAI CHAMBER
الرقمية DIGITAL

15 - 18 OCTOBER

SUNDAY
11 AM - 6 PM

MON - WED
10 AM - 6 PM

NOW AT

DUBAI
HARBOUR

1800+

Startup
Exhibitors
from 100+ countries

900+

Investors with
\$1 trillion+ under
management

9 HALLS

featuring
500+
speakers

LARGEST SHOWCASE OF GLOBAL *Startups* ANYWHERE

The world's growth startups descend on Dubai. After the sell-out success of North Star 2022, the largest startup event in the world is expanding to the iconic Dubai Harbour and is now hosted by Dubai Chamber of Digital Economy.

Gathering founders, investors & corporate innovators
to co-create our future

THE ONLY PLACE TO DISCOVER

500+

Award-Winning
startups



Growth-stage startups

50%

more than last year

Featuring

Fintech
SURGE.
فينتك سيرج

FUTURE
BLOCKCHAIN
SUMMIT
قمة مستقبل البلوك تشين

Marketing
Mania

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NORTH
STAR

Hosted by

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DUBAI CHAMBER
DIGITAL الرقمية

NOW AT DUBAI
HARBOUR

CREATING LIMITLESS OPPORTUNITIES

Leading Dubai's transformation to become one of the world's most agile & diversified technology-enabled digital hubs, Dubai Chamber of Digital Economy is the proud host of **Expand North Star**. This landmark event will

- ▶ **STRENGTHEN DUBAI'S POSITION AS LEADING GLOBAL DIGITAL CAPITAL**
- ▶ **CONNECT VENTURE CAPITAL WITH UNICORNS, SCALEUPS AND STARTUPS**
- ▶ **ATTRACT THE GLOBAL TECH COMMUNITY TO THE EMIRATE**

UAE DIGITAL ECONOMY STRATEGY

DOUBLE THE CONTRIBUTION OF THE DIGITAL ECONOMY'S NATIONAL GDP TO

19.4% IN THE NEXT DECADE

HELP THE UAE DIGITAL ECONOMY TO REACH

US\$ 140 BILLION BY 2031



“

Expand North Star will unlock the future of the digital economy by connecting government entities, investors, global tech companies and startups, leading industry experts and innovators from around the globe to leverage the exciting growth opportunities emerging in Dubai, the city to redefine possibilities, shaping a legacy of limitless potential.

H.E. OMAR SULTAN AL OLAMA

Minister of State for Artificial Intelligence, Digital Economy and Remote Work Applications and Chairman of Dubai Chamber of Digital Economy.

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#EXPANDNORTHSTAR

GLOBAL AWARD WINNERS SET THE SCENE AT EXPAND NORTH STAR

EXPAND
NORTH
STAR

Hosted by
مجلس دبي
DUBAI CHAMBER
الرقمية DIGITAL

NOW AT DUBAI HARBOUR
OPENS SUN 15 OCT

1st TIME TO THE REGION



ASIA

Brain Gear, a leading Series A startup from Korea that develops a phototherapy system to treat patients with Alzheimer's disease and dementia using a near-infrared light source, has confirmed their participation at North Star 2023

HEALTHTECH



USA

Making fun, functional tech that you'll love using every day, instead of settling for cheap, off-the-shelf products. Series A. CES 2023 Innovation Awards winner.

CONSUMER TECH



EUROPE

Magly is a Polish multiple award-winning startup that develops R&D projects based on professional design, programming and implementation of IOT-type embedded electronics as well as FDM and DLP 3D

HARDWARE HOUSE



EUROPE

An award-winning French cybersecurity startup, Nucleon Security is an Endpoint Detection and Response platform that identifies, investigates and remedies cyberattacks

CYBERSECURITY



SINGAPORE

Accredify is pioneering digital trust by enabling firms to create, issue and manage tamper-proof, instantly verifiable digital documents. Series A. Forbes Asia 100 to Watch 2023.

SAAS



AFRICA

YoLa Fresh is an up-and-coming Moroccan startup, founded in March 2023 and having raised \$2 million to date, that empowers smallholder farmers by connecting them to retailers and restaurants through a fresh produce B2B platform

FOODTECH

TOP SECTORS AT EXPAND NORTH STAR



REGISTER NOW

#EXPANDNORTHSTAR

THE PLACE FOR BUSINESS IMPACT

Propelling the world's most sought-after startups to rapid growth



Hundreds of Startups raised
\$100M+
from 2022 event



Startups signed over
\$80M
of deals onsite



20 Startups won
\$2M
in cash prizes last year



Global expansion
150+

startups have setup in UAE as a result of business secured at last year's North Star



JANADE DU PLESSIS
Managing Partner
SOUTH AFRICA



“

I met a Founder at Expand North Star that is building a business that **represented a gap in our portfolio**. Since then, my fund has added a lot of **post-investment value** to the Startup. We **concluded the investment in December**.

LAUNCH AFRICA VENTURES

”

What's new?



AI MONDAY

Showcase of **400+ fast scaling** AI startups. AI commands attention across all the conference tracks, particularly **AI Monday** on 16th October.

Showcase: SUN 15 - WED 18 OCT
Conference: MON 16 OCT
RISING STAGE, HALL 9

INDIA CENTRAL

The **largest showcase of Indian Startups** ever outside India, with dedicated conference on Indian tech, regulation, and investment with state ministers, unicorn founders and VCs.

Showcase: SUN 15 - WED 18 OCT (HALL 2)
Conference: MON 16 OCT (HALL 3)
SPOTLIGHT STAGE

M

ASIA FAST

Largest congregation of ground-breaking, **award-winning startups** worldwide from over 15 emerging Asian hubs.

Exhibition showcase
(HALL 8)

Showcase:
SUN 15 - WED 18 OCT
(HALL 3)

Conference:
TUE 17 OCT (HALL 3)
SPOTLIGHT STAGE

LAUNCHPAD

More founders and investors are choosing UAE for expansion offices or relocation. Discover **why** and **how**, with this first-of-its-kind program.

Open to all Founding teams to apply:

1. Intimate briefing sessions
2. Private tours & one-to-one meetings
3. Masterclass Workshops
4. All applicants eligible for a chance to secure a prize in business set-up support by DCDE
5. Spotlight on UAE conference track, Sunday October 15th, Hall 3

SUN 15 - WED 18 OCT

CTO WORLD CONGRESS (PRODUCT FOCUS)

CEOs of unicorns and Fortune 500 companies claim startups with a Product Chief have 34% higher chance of reaching "post-seed stage" funding. Meet the product developers from **Reddit, Bolt, Typeform, The Sandbox, Google**, and more.

SUN 15 OCT | XMD STAGE (HALL 4)

Followed by Networking Evening for Chief Product Officers, CTOs, Director of Product, VP Innovation, VP R&D



REGISTER NOW



NEW

Launching ANGEL SUNDAY

EXPAND
NORTH
STAR

Hosted by
مجلس دبي
DUBAI CHAMBER
DIGITAL
الرقمية

NOW AT DUBAI HARBOUR
OPENS SUN 15 OCT

SUNDAY 15 OCT

Calling seasoned and aspiring investors to join the world's most astute VCs to get in on the action. Spot and invest in the next breakthrough startup now

Join Angel Sunday FREE ADMISSION [CLICK HERE](#) 

Masterclasses and Capacity Building Programmes

Covering deal sourcing, screening, due diligence processes and establishing Angel Communities.

WORKSHOP ROOMS



Network with Micro-VCs

Meet 300+ Angels at an Invite-Only Welcome Brunch.

THE DECK



MON 16 - WED 18 OCT

Meet with global VCs and startups

Through curated networking and the 1-2-1 Concierge Meetings Programme.

INVESTOR LOUNGE



Scout at the Supernova Challenge

Discover the most disruptive early stage startups.

PITCH STAGE



PARTICIPATING NETWORKS



THE NEW GLOBAL EPICENTRE OF VC INVESTMENT

Investors from 65 countries choose EXPAND NORTH STAR as their first choice for deal-making, co-financing and fundraising

50%
 Investors plan to invest an average of **\$1.5 Million**

LEARN FROM ASTUTE INVESTORS ON SPOTTING THE NEXT UNICORN IN THE MAKING



UK

SuperSeed invests in the future of business automation and invests between \$500k-1.5 million in not only UK-based startups, but startups looking to use UK as a springboard to the rest of the world.



INDIA

Peak XV Partners is a leading venture capital and growth investing firm investing across India, South East Asia and beyond.



US

With an investment portfolio of 70+ fintech companies including unicorns Flutterwave and Chime; and \$500 Mil AUM, Flourish Ventures provides founders support and local market expertise across emerging markets, including Africa, and the US.



SINGAPORE

Singapore-based Quest Ventures, has a portfolio of 100+ venture-backed companies operating in more than 150 cities across Asia, including unicorns Caroussel and Carro; and managing \$80Mil+ AUM.

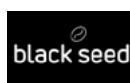
1st TIME INVESTORS TO EXPAND NORTH STAR



NETHERLANDS



USA



UK



PORTUGAL



NIGERIA



NORWAY



USA

and many more...

Join the Investor Programme

REGISTER NOW

ACCELERATOR AND VENTURE STUDIO SUMMIT

Accelerators and Venture Builders
play an increasing role in backing
early-stage startups.

WORKSHOP ROOMS

Join as an Accelerator 

MON 16 OCT | 11 AM - 5 PM



It's been amazing to be at North Star. In the
past few years, it's really amazing to see the
changes in the **quality of the startups....**
and what an **incredibly well-run event.**

TECHSTARS

David Cohen
Founder
USA

techstars_

100+ GLOBAL ACCELERATORS AND VENTURE BUILDERS MEET IN DUBAI



LATVIA



USA



GLOBAL



GLOBAL



GLOBAL



GLOBAL



GLOBAL



GLOBAL



USA



SINGAPORE



GLOBAL



INDIA



AUSTRIA



GLOBAL

Join as an Accelerator 

and many more...

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INVITE-ONLY

INVESTORS FORUM

& RECEPTION

Gathering 250+ local and international family offices, fund of funds, and senior fund managers

SUNDAY 15 OCT

Join Chatham-house debates on downrounds, flat rounds, fund-raising in 2024 and next gen deal structures

[Join the Investor Forum CLICK HERE](#)

In Association with

GLOBAL SUSTAINABLE
**INVESTMENT
FORUM**NetZero
Venture Capital
Forum**THUR - FRI, 19 - 20 OCT 2023****HALL 27****DUBAI WORLD TRADE CENTRE**

By 2025,
investors will inject

**\$1.5-2
Trillion**
annually

in climatetech and
cleantech startups

**PARTICIPATING VCS SCOUTING THE BEST
CLIMATE TECH STARTUPS GLOBALLY**

brinc

ASIA

SUSV

GLOBAL

seafund

INDIA



ASIA

[Join the Investor Programme](#)

and many more...

[REGISTER NOW](#)

HEAR IT FIRST!

Only place to get up close as **global unicorns** are joined by the latest wave of minted tech stars to **reveal technology roadmaps** and growth paths

50 UNICORNS
with
100 SERIES B+
Startup Founders

**\$400
BILLION**
valuation combined

SUN 15 - WED 18 OCT

11 AM - 6 PM

Hall 9, 10X Stage, Dubai Harbour



**Jeff
Maggioncalda**
CEO
USA

Most popular online courses unicorn worth \$1.69 Billion valuation, serving Coursera for Universities, Business, Government.

coursera



**Christian
Weedbrook**
CEO & Founder
CANADA

The 4th industrial revolution unicorn, bringing quantum technology to the world in its most efficient format.

XANADU



**Ray
Son**
Chief Strategy Officer
SOUTH KOREA

Korean unicorn for media and publishers, with Series B \$1 Billion valuation, the first unicorn company in the data sector of South Korea.

igaworks



**Mounir
Nakhla**
Founder & CEO
EGYPT

Africa's newest unicorn of a ride-hailing company, Halan, which is Egypt's largest and fastest-growing super app, substituting cash with electronic solutions.

mnt halan



**Bhavish
Aggarwal**
Co-Founder & CEO
INDIA

\$7.3 Billion India's largest ridesharing company with 1.5 million+ drivers, now building India's first gigafactory for battery cell manufacturing.

OLA



**Dan
Westgarth**
Co-founder & Chief
Operating Officer
UK

Unicorn who transformed the HR role with its all-in-one HR platform, valued at \$12 Billion.

deel.

and many more unicorns...



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SUPERNOVA

CHALLENGE

FEEL THE ENERGY, PUNCHES
AND SHEER BRILLIANCE!

your moment is now



PRIZE FUND
\$200,000

"The most important
Pitch Competition
of your life"

2023 CATEGORIES

AI – new
generative
AI focus

Top MENA
Award **NEW**

Insurtech
Sponsored by
MENA
INSURTECH

Asia Fast
NEW

India Fast
NEW

Africa
Fast

Sustainable
& ESG **NEW**

Fintech &
Ecommerce
Sponsored by
mashreq 

Martech

Mobility
& Smart
Cities


Blockchain &
web3 – new
web3 focus

Healthtech &
Wellness **NEW**

Female
Founder
Award

in partnership with
مجلس سيدات
أعمال الإمارات
SHARJAH BUSINESS
WOMEN COUNCIL 

YouthX
Award

 STARTUPS APPLY NOW,
START PERFECTING YOUR PITCH
*Exhibitors only
visit expandnorthstar.com

What winning the \$100,000 AWARD meant for 2022 winners, Desolenator

“

Prizes such as the Supernova Challenge are an essential component of being able to amplify our work and also provide a valuable support for our operations with the \$100,000 prize.

By winning the 2022 prize Desolenator gained exposure within the GCC and gained a significant increase in demand and interest. We are grateful to have won and would **highly recommend for any startup or scale up looking to grow their brand equity to participate in the 2023 prize.**

Alexei Levene

NETHERLANDS

(Since winning has expanded to UAE)

DesolenatorSOLAR POWER
WATER PURIFICATION

REGISTER NOW

"EMPOWERING YOUTH, CREATING LEADERS"

GITEX
YouthX
Unipreneur



SUN 15 - WED 18 OCT | 10 AM - 6 PM | HALL 1, YOUTHX STAGE

FRI 20 OCT | 11 AM - 2 PM GITEX GLOBAL FUTURE URBANISM STAGE

REGISTER TO JOIN

The biggest youth entrepreneurship programme
making students the chief architects of the future.

New this year...



EmiratiPreneur

showcasing the breakthrough
business ideas from over
50+ UAE youth entrepreneurs



1500+
Students

600+
Youth
Ambassadors

40+
Schools &
Universities

150+
Speakers &
judges

120+
Youth ideas
pitched

50+
On-stage &
Off- engagements

YOUTHX PARTNERS



REGISTER NOW



Disruptive Tech means disruptive Marketing. Embrace the Mania and debate the draft, from next gen record-breaking campaigns, to software revolutions, discover the latest **AI, MarTech & AdTech** innovations that will invent the digital experiences of 2024. Join award-winning CMOs & creative officers as they share their secret sauce in boosting **brand identity, innovation & creativity**.

MONDAY 16:

Disruptions in
MarTech & Adtech

TUESDAY 17:

Creativity is Messy: Storytelling,
Content Creation & Immersive
Marketing

WEDNESDAY 18:

Thought Leadership in
Purpose Driven Marketing

PAID STAGE

HALL 4

DUBAI HARBOUR

MON 16 - WED 18 OCT
10 AM - 6 PM

50%

FORTUNE 500 COMPANIES

30%

CMO LEADERS

CHANGEMAKERS ILLUMINATE

The Marketing Society's Changemakers Conferences has the reputation of 'a day like no other', and a 'no filler, all killer' lineup of diverse international speakers will join UAE's leading marketeers for an unforgettable forum.



R/GA VIP ROUNDTABLE

A rarefied invite-only roundtable for marketing entrepreneurs and energizers, business leaders and social innovators, experts and eccentrics, those changing the game and those playing it to win - all in one place.



BRIAN CAIAZZA

Creative Director,
Experience & UX Designer

FORD MOTOR COMPANY
US



NICK FOSTER

Futurist & Former Head
of Design
**GOOGLE X, THE
MOONSHOT FACTORY**
US



PRASOON JOSHI

Chairman - APAC
MCCANN WORLDGROUP
India



ASMAA QUORRICH

Chief Marketing Officer
**SAUDI TOURISM
AUTHORITY**
Saudi Arabia



SVEN SCHULZ

Head of Branding
and Marketing
Communications
SWISS RE
Switzerland



VIVEK KUMAR

Chief Marketing & Fundraising
Officer
**WORLD WILDLIFE FUND
FOR NATURE**
Singapore



and many more...

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Fintech SURGE.

فينتك سيرج

x

EXPAND
NORTH
STAR

غرفة دبي
DUBAI CHAMBER
الرقمية DIGITAL

SUN 15 OCT | 11 AM - 6 PM
MON 16 - WED 18 OCT | 10 AM - 6 PM

NOW AT DUBAI
HARBOUR



100+
EXHIBITORS

160+
SPEAKERS

1000+
INVESTORS

2
STAGES



Fintech Surge is amazing.
The energy is electrifying.
We have this amazing stage and the
interaction is fantastic. The content
of the speakers are so enriching.



Muhammad Nana
Vice President
Fintech Partnerships
Mastercard



GLOBAL LEADERS TRANSFORMING THE FINTECH LANDSCAPE

**Fintech
SURGE.**
فينتك سيرج



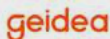
A global PayTech company connecting and powering an inclusive, digital economy that benefits everyone.



Official fintech arm of Emirates Post Group Company (EPG), building a fintech eco-system through its existing financial service companies.



Provides financiers (investors) and borrowers (start-ups, SMEs) opportunities to invest and obtain financing.



Leading payment service provider offering digital banking technology, Point-of-Sale (POS) Terminals and business management solutions.



Building advanced Artificial Intelligence solutions to empower enterprises in making critical decisions.



A wide variety of wearable accessories designed to revolutionize the ease and convenience of paying on the go.



**DIGITAL BANKING
& FINANCE SUMMIT**

**4 NEW
DIGITAL PILLARS**

**SUN 15 - WED 18 OCT
11 AM - 5 PM**

Summit Stage, Dubai Harbour

Embedded Finance MENA



PROF. RICHARD WERNER
Author of
Princes of the Yen
UK



Global Strategy & Governance



MELODI ASKELOF
CEO & Co-founder
Satocci
Sweden



Fintech Edge



MOHAMED SEGHIR
CEO
HAYAH Insurance Company
UAE



Future of Retail, AI & Paytech



CHRISTIAN KUNZ
Senior Vice President
Strategy
DIFC AUTHORITY
UAE



NEW

**SME
ELEVATE**

**4 SME-FOCUSED
CONFERENCE TRACKS**

**MON 16 - TUE 17 OCT
11 AM - 5 PM**

Elevate Stage, Dubai Harbour

SME Financing



SHAKER ZAINAL
Chief Business Officer
Emirates Development Bank
UAE



Investment and Funding Opportunities



NABIL ISMAIL
Executive Director
Gulf Capital Ltd
UAE



SME Digitalization & Trailblazing Innovations



ASUTOSH UPADHYAY
Co-Founder
FortyTwo.VC
India



Implementing and Measuring ESG Strategies



MIRIAM ABADI
Founder
Tru & Beyond
UAE



and many more...

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FUTURE
BLOCKCHAIN
SUMMIT

قمة مستقبل البلوك تشين

X

EXPAND
NORTH
STAR

غرفة دبي
DUBAI CHAMBER

الرقمية DIGITAL

SUN 15 OCT | 11 AM - 6 PM
MON 16 - WED 18 OCT | 10 AM - 6 PM

NOW AT DUBAI
HARBOUR

FUELING* THE WEB3 [R]EVOLUTION

150+
experts on stage

200+
global blockchain &
crypto projects

900+
Investors

3
Stages

The MENA region's first and largest Blockchain conference and exhibition, will bring together world-leading companies and influential minds to explore the transformative potential of disruptive multi-industry Blockchain technologies.



Future Blockchain Summit is a major global event for the space, while **Dubai is one of the established blockchain centres**. We hope that our participation in the event will come as another step towards wider adoption of blockchain products.

SERGEJ KUNZ
Founder



REGISTER NOW

GLOBAL LEADERS HIGHLIGHT THE WORLD'S MOST TRENDING **WEB3** USE-CASES AND INNOVATIONS

Digital Assets, Regulations & Crypto Trading

Introducing 2023's fastest growing crypto exchanges from 35+ countries



MICHAEL SHAULOV
Founder & CEO
Fireblocks
USA



SERGEJ KUNZ
Co-founder
1inch Network
France



Enterprise DLT

Welcoming the original founder of crypto



PABLOS HOLMAN
General Partner
Deep Future
USA



TIM KRING
Producer & Screenwriter
Heroes
USA



NEW

Entertainment In Web3

Learn from global web3 entertainment platforms with over 836.8b views



FERNANDO GARIBAY
Grammy Award
Winning Producer on
Lady Gaga's 'Born
This Way' Album
USA



IDAN ZUCKERMAN
Co-Founder & Co-CEO
Upland
USA



NEW

Web3 Gaming Arena

Hear from developers of Web3 Games with over 750m users worldwide



JAMES DRAGE
VC
HEROIQ
Canada



Prakash Somosundram
CEO & Co-Founder
Enjinstarter
Singapore



NEW

Climate Action Through the New Web3 Economy

Meet the minds responsible for lowering web3 carbon emissions by 57%



LOVE DAGER
Co-founder & COO
Hack for Earth
Sweden



NENA DOKUZOV
Head of Blockchain Taskforce
Ministry of Economy
Slovenia



and many more...

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INTRODUCING THE WORLD'S MOST DYNAMIC WEB3 LEADERS

HEADLINE SPONSOR



A distributed network for decentralized protocols enabling the most lucrative, fastest and protected operations in DeFi.

STRATEGIC SPONSOR



A fintech company active in the research and development of automated trading algorithms for Asset Managers.

GOLD SPONSOR



A global company that operates the largest cryptocurrency exchange in terms of daily trading volume of cryptocurrencies.

GOLD SPONSOR



The largest crypto copy trading and derivatives exchanges in the world, with the latest round of financing launching the company into a multi-billion dollar valuation.

GOLD SPONSOR



An easy-to-use platform to create blockchain-based products and manage day-to-day digital asset operations.

GOLD SPONSOR



A global financial technology firm that enables businesses of all sizes to harness the power of digital currencies and public blockchains for payments, commerce and financial applications worldwide.

SILVER SPONSOR



Providing the most secure and scalable wallet solutions for the digital asset economy, offering regulated custody, staking and trading, and core infrastructure to investors and builders alike.

SILVER SPONSOR



A Layer 1 blockchain and smart contract platform designed to make digital asset ownership fast, private, secure, and accessible to everyone.



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MINISTER OF STATE FOR ARTIFICIAL INTELLIGENCE,
DIGITAL ECONOMY & REMOTE WORK APPLICATIONS OFFICE

SUPPORTED BY

مقر المبرمجين
coders(hq)

FEATURING



THE BIGGEST MEET UP

FOR THE CODING AND DEVELOPMENT COMMUNITY

SILVER SPONSOR



CONFERENCE SPONSOR



Canonical

WORKSHOP SPONSOR



HACKATHON SPONSOR



The Launch of **NEW**

PYCON MEA Data Science



For the first time in Dubai, open source data science technologists and software researchers meet to create the next test bed of data science technologies.

Certified Trainings & Sponsored Workshops

Exclusive, hands-on certified workshops & in-depth trainings for upskilling and career development by Usetech, TeachMeCode, Google Cloud & more!

Devslam Hack

Collaborative hackathons with 500+ participants across 5 challenges, aiming to solve global tech issues.

The Zonal Experience **NEW**

5 top zones offering amazing curated visitor experiences, covering **front end & back end coding, low code and no code platforms**, full stack development, **APIs & microservices & platform engineering**.

Scholarships

Win coding, Ai & Data Science scholarships worth **\$40,000**.



Youth X

Saion Gupta

Child prodigy & Founder, **Coding & Robotics for Kids & 10xCoderKids**, India

- Guinness World Record, Youngest Computer Programmer, at 9 years old
- Developer of 100+ apps



KEY EXHIBITORS



ANDERSEN



REGISTER NOW

Coding for Change and Driving The Software 2.0 Transformation

PYCON MEA DATA SCIENCE



This launch conference promises to build a new open source data science community in the region, and help organizations to incorporate LLMs into NLP workflows, develop data frame libraries and integrate DevOps with data science across various platforms.

MON 16 - TUE 17 OCT | 11.30 AM - 5 PM

Global DevSlam stage, Hall 26
Dubai World Trade Centre

DEVOPS & JAVA TALKS

How startups can scale up in an era of low code/no code; how convergence of AI, ML and Blockchain technologies can be used by DevOps teams for continuous integration.

FRI 20 OCT | 11 AM - 4.30 PM

Global DevSlam stage, Hall 26
Dubai World Trade Centre

PYCON MEA



World's Largest Python Conference, PyCon MEA, will get global Python aficionados together to build the future for a code-driven data economy.

WED 18 - THU 19 OCT | 11 AM - 5 PM

Global DevSlam stage, Hall 26
Dubai World Trade Centre

CLOUD KUBERNETES

The track will focus on cloud native application development, boosting software productivity with serverless containers and help organisations achieve scalability, agility and resilience.

FRI 20 OCT | 11.30 AM - 4.30 PM

Global DevSlam stage, Hall 26
Dubai World Trade Centre



VIKTORIA SEMAAN
Developer Advocate
AWS
USA



STEFANIE MOLIN
Data Science Author & Software Engineer
Bloomberg
USA
Bloomberg



JJ ASGHAR
Developer Advocate
IBM
USA



SANKET SINGH
Software Engineer
Google
INDIA



HARSHIT PRASAD
Sr. Software Engineer
Grofers
India



SWEE KIAT LIM
Co-Founder
Pebblely
Singapore



STEVE HOLDEN
Technical Architect
UK Dept of International Trade
UK



PETER VIDOS
Creator of Vizzu
CEO & Co-Founder
Vizzu
Hungary

and many more...

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FUTURE MOBILITY

Emissions from road vehicles account for **75%** of all CO₂ emissions from mobility.

The influx of innovative solutions to tackle the persistent problem of **congested roads** and **decarbonizing mobility sector** continues to impact countries worldwide.

The industry has been disrupted by **Generative AI for designing**, **Blockchain for patenting**, **IP infringement dilemma**, **V2G / V2X tech**, **increasing stockpile of batteries & lifecycle management**, **chip shortage & supply chain ecosystem**, **semiconductor R&D**, **charging infrastructure & more.**

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 **Meituan UAS**

CONFERENCE SUPPORTING SPONSOR

YANGO

PAID STAGE

BLUE STAGE, HALL 1
DUBAI WORLD TRADE CENTRE

THU 19 OCT
11 AM – 4.30 PM

70%
CLEAN TECH OEMs

90%
TALKS ON GENERATIVE AI, METAVERSE,
BLOCKCHAIN & ADVANCED VEHICLE TECH

FEATURED SESSIONS

Future Car Designs with AI
Materials, Range, Designing and more -
who's your speeding competition?

THU 19 OCT | 1 – 1.20 PM

**Generative AI, blockchain patenting
and IP infringement dilemma
in Automotive Industry**

THU 19 OCT | 2 – 2.20 PM



DR. BRIAN HONGDI GU
Board VC & Co-President
XPENG MOTORS
China

XPENG



JACK UPPAL
President, Africa & Middle East
GENERAL MOTORS
UAE



TONI PIËCH
Founder
PIËCH AUTOMOTIVE
Switzerland

PIËCH



JULIA PALLE
Chief Sustainability
ABB FIA FORMULA E
France



SANSHIRO FUKAO
Board Member
**MOBI AUTOMOTIVE BLOCKCHAIN
STANDARDIZATION BODY**
Japan



DR JANE THOMASON
AI & Meta Influencer
Founder
WORLD METAVERSE COUNCIL
Australia



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STELLANTIS

LUCID



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BANKING & FINANCE TECH

Navigating the intricate tech terrain is no easy feat for Banks, Financial Services and Insurers. Cost efficiency, integration struggles and crucial safety requirements are just a few of the major issues that BFSI firms must tackle.

Leading players in this space are leveraging cutting-edge solutions such as **Digital Transformation, AI/ML Personalisation, RPA Automation, Blockchain Security** to enhance customer experience. Also exploring **Mobile Banking** capabilities, **Open Banking** features like **Biometric Authentication** along with **Cloud Adoption** technologies that ensure **Regulatory Compliance** while ensuring data security.

Explore how voice/chatbot interfaces bolstered by **API Integration and Data Analytics** offer exciting possibilities for driving innovation further!

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**McKinsey
& Company**

PAID STAGE

DARK STAGE, HALL 23
DUBAI WORLD TRADE CENTRE

THU 19 OCT
11 AM – 4.30 PM

TOP FINANCIAL INSTITUTIONS REPRESENTING
70% OF GLOBAL DIGITAL TRANSACTIONS

FEATURED SESSIONS

Panel Discussion

Generative AI in BFSI: Separating reality from hype

THU 19 OCT | 11.20 – 11.50 AM

Panel Discussion

**Hyper-Personalized Banking:
Unleashing the power of AI for exceptional customer experience**

THU 19 OCT | 2 – 2.30 PM



HARTNELL NDUNGI
Chief Data Officer
ABSA BANK KENYA
Kenya



MATHEW JOSEPH
Head
CIMB AI LABS
India



PRAG SHARMA
Global Head of Artificial Intelligence
CITI
Ireland



VILMOS LORINCZ
Managing Director – Data Product
LLOYDS BANKING GROUP
UK
LLOYDS BANKING GROUP



DANIEL WU
Head of AI & ML,
Commercial Banking
JPMORGAN CHASE & CO.
USA

JPMORGAN CHASE & CO.



ASIM CHOHAN
VP Global Operations
MORGAN STANLEY
USA

Morgan Stanley

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ENERGY TRANSITION

Oil and gas companies have prioritised **climate change** in their business operations through **fossil fuel asset divestments, investments in low-carbon technologies and alternative energies** as well as acquiring startups that foster research and development in climate technologies.

To achieve the Paris Agreement target of **1.5 degrees C**, the energy sector needs to drastically reduce its emissions and leverage on AI technologies for automating its processes and **maximize energy efficiency**.

PAID STAGE

GREEN STAGE, HALL 30
DUBAI WORLD TRADE CENTRE

MON 16 OCT
11 AM – 4.30 PM

90%

AI & CLEAN TECH
SESSIONS

80%

C-SUITE SPEAKERS

FEATURED SESSIONS

AI in O&G

Aligning the future of computing with
the future of the climate & energy

MON 16 OCT | 1.15 – 2.15 PM



PRISCILLA CHOMBA KINYWA
Chief Technology Officer
GREENPEACE
Kenya



KHALED SHARBATLY
CEO
DESERT TECHNOLOGIES INVESTMENTS
Saudi Arabia



ANDREAS THANOS
US Energy Policy Specialist
ADVISORY COUNCIL, NORTH AMERICAN ENERGY STANDARDS BOARD, CHAIR, US NATIONAL ASSOCIATION OF REGULATORY UTILITY COMMISSIONERS
USA



Keynote

Co-creator of Apple's Siri and 'Author of AI does not exist' talks about Energy, AI, Cars and Innovation Technology

MON 16 OCT | 2.40 – 3 PM



MIHIR SARKAR
Global Head of AI and Energy Transition
ENGIE HQ
France



AWAD AHMED ALI EL-SIDIQ
Head of Artificial Intelligent & Analytics
ADNOC DISTRIBUTION
UAE



FRANZISKA BELL
Chief Digital Officer
BP
USA



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DIGITAL CITIES

More than **50% of smart cities** have embraced **AI with 5G technology**, enabling faster and more reliable communication for connected devices.

But with this grand vision comes many challenges – cybersecurity risks lurking in the shadows, data privacy concerns threatening our every move, and interoperability issues muddying the waters of progress.

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Business

PAID STAGE

MAIN STAGE, HALL 25
DUBAI WORLD TRADE CENTRE

WED 18 OCT
2 PM – 4.30 PM

THU 19 OCT
11 AM – 4.30 PM

65% GOVT
SPEAKERS
FROM OVER **60**
COUNTRIES

FEATURED SESSIONS

Panel Discussion

Digital City 2050: What will the digital city of the future look like?

WED 18 OCT | 2.45 – 3.30 PM

Panel Discussion

Collaborative governance models: Redefining Public-Private Partnerships for innovation

THU 19 OCT | 12 – 12.30 PM



H.E. MOHAMED ABDELHAMEED AL ASKAR
Director-General
TAMM PROGRAM
UAE



DAOUDA GUEYE
Deputy Mayor
MUNICIPALITY OF DAKAR
Senegal



SAHEM AZZAM
Senior Vice President - Middle East, Africa and Turkey
ORANGE BUSINESS
UAE



Business



H.E. AMBASSADOR DR. MOHAMMED BAHZAD
Undersecretary for Consular and Administrative Affairs
MINISTRY OF FOREIGN AFFAIRS
Bahrain



CHRIS SHELDRICK
Co-Founder & CEO
WHAT3WORDS
UK



DAVID TAN
Assistant Chief Executive Officer (Development Group)
JTC CORPORATION
Singapore



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and many more...

WEB 3.0

The biggest advantage of web 3.0 is to **break the shackles of exorbitant charges** by the big platforms and **provide an alternative to ad-based monetization** of the user-generated data which has defined the current digital economy.

The **Dubai Metaverse Strategy** aims to turn Dubai into one the **world's top 10 metaverse economies**, and create a platform for web 3.0 specialists to test new platforms.

PAID STAGE

ORANGE STAGE, HALL 15
DUBAI WORLD TRADE CENTRE

THU 19 OCT
11 AM - 4.30 PM

70% CASE STUDIES ON MIXED REALITY,
AR/VR AND DIGITAL TWINNING

FEATURED SESSIONS

Keynote

Making a computer generated animated movie

THU 19 OCT | 11 - 11.30 AM

Keynote

Metaverse and AI - Why is it such a lethal combination?

THU 19 OCT | 1.30 - 2 PM



KATE SWANBORG
SVP Technology
Communications & Strategic
Alliances
**DREAMWORKS
ANIMATION**
USA



**CHRISTIAN
GLESSNER**
CEO
HOLOLUX GMBH
Germany



ZAID ZAIM
Spatial Computing Expert
IGNORE GRAVITY GMBH
Germany

ignore gravity



NOVA LORRAINE
Award-winning fashion
designer, Visionary, House
of Nova, Advisor
METaverse FASHION
USA

**Metaverse
Fashion
Council**



ALAN BOYD
Co-founder & Chairman
of Metaventures, Former
Head of Acquisitions at
Microsoft
METADVENTURES
China



ALI GHAFOUR
Founder & CEO at 2020
Armor and United Battle
League, Former Canadian
National Taekwondo Team
UNITED BATTLE LEAGUE
Canada



**PROF. SHANE
JOHNSON**
Professor of Future Crimes
**UNIVERSITY COLLEGE
LONDON**
UK



DR JANE THOMASON
Founder, AIBC Eurasia's
"Web3 Leader of the Year"
**WORLD METAVERSE
COUNCIL**
Australia



LUCAS MARTINIC
XR Developer & Mentor
XR BOOTCAMP
Chile



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DISCOVER DYNAMIC, CREATIVE GAMECHANGERS IN THE WEB 3.0 SPACE



WEB 3.0



GAMING



XR



CONSUMER
TECH



DRONES



MANUS[®]
QUANTUM
METAGLOVES

New Quantum Tracking Technology for high-fidelity finger tracking, with **millimeter accurate fingertip sensors**.

**Fastex
verse**

The Fastex metaverse ecosystem, integrating **immersive solutions & services into 3D virtual environments**.



vivalverse

A Metaverse projection enabling users to interact & **become developers without coding experience**.

HYPERVSN
Holographic Human

Next-level, life-size 3D holographic solutions offering high definition, interactive audience engagement.



EXPLORE HUNDREDS OF LEADING WEB 3.0 INNOVATORS

Avaxia

b2metric

BIG
Beas International Group
Blockchain Business

esprinet

Fastex^o

GEEKAV

HoloMotion

HYPERVSN

INNOVISION

IEE
Tech

Liv
VERSE

MANUS[®]

MetaBuild

Movella
Bringing Creativity to Metaverse

ORTMOR
AGENCY

SAVIR

SHAREBOX

SILVERLINE

SPARKLE
ventures

tagglabs

UMEON

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and many more...

INTELLIGENT CONNECTIVITY / 5G

With 5G technologies on the rise, telecom operators are set to attract investments of \$1 trillion by 2025.

Discover how **Communication Service Providers (CSPs)** are **adapting their networks to catalyse the transition, expanding their revenue streams** by offering bundled packages such as **Video-on-Demand solutions** to customers.

Explore the challenges and opportunities facing CSPs as they **invest in next-gen technologies to meet growing connectivity demands** and immerse yourself in thought-provoking sessions on **universal connectivity, cloud-native solutions, sustainable 5G implementation**, and more.

PAID STAGE
BLUE STAGE, HALL 1
DUBAI WORLD TRADE CENTRE

TUE 17 - WED 18 OCT
11 AM - 4 PM

70%
C-SUITE SPEAKERS

30%
TOP GLOBAL
TELECOM OPERATORS



HON. YB FAHMI FADZIL
Minister
MINISTRY OF COMMUNICATIONS AND DIGITAL
Malaysia
 MINISTRY OF COMMUNICATIONS AND DIGITAL



MASOOD SHARIF MAHMOOD
CEO
ETISALAT BY E&UAE



RIKI NAKAZAWA
Global Vice President
New Ventures & Innovation
NTT
USA



ELISABETTA ROMANO
Chief Network Operations & Wholesale Officer
TELECOM ITALIA (TIM)
Italy
 TIM
GRUPPO TIM



MIKKEL VINTER
Chief Executive Officer
BEYON & BATELCO
Bahrain



MATHEW OOMMEN
President & Board of Directors
RELIANCE JIO
India

and many more...

CONVENING GLOBAL TELCOS AND NETWORK INFRASTRUCTURE INNOVATORS



and many more...

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World's largest networking solution platform hosting leading mobile phone and wireless device exhibitors from across the globe.

Source directly from **100+** global manufacturers, distributors and retailers.

Largest ever presence at GITEX GLOBAL

HALL 11
DWTC
MON 16 - FRI 20 OCT
10 AM - 5.00 PM

37%
MEA

21%
Europe

20%
USA

15%
APAC

7%
Latin America

100+ CONFIRMED EXHIBITORS



NEW

RETAIL TECH

With consumers choosing multichannel buying experiences, retailers are trying to retain customer loyalties. Experience the **transformative power of AR/VR, tailored experiences in smart stores and personalized shopping engagement.**

Can blockchain ensure retail authenticity? Discover the **impact of 5G & the Metaverse on retail industry!**

PAID STAGE

ORANGE STAGE, HALL 15
DUBAI WORLD TRADE CENTRE

MON 16 OCT
1 PM - 5.30 PM

55%
INNOVATION LEADERS

40%
GLOBAL LUXURY BRANDS



AURELIA FIGUEROA
Global Head of Sustainability
BREITLING
Switzerland



MASSIMO PALONI
EVP Operations & Innovation Unit
BULGARI
Italy



AARASH DARROODI
Executive Vice President & General Counsel
FENDER GUITARS
USA



CAROLINE BAUER
Team Leader Digital Creation
HUGO BOSS
Germany



LAUDOMIA PUCCI
President
EMILIO PUCCI HERITAGE
Italy



ALESSANDRA PICANO
Chief Information Officer
VALENTINO
Italy



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HEALTHTECH

By 2020 Digital Health Funding surpassed \$14.1 billion, while the industry is projected to reach \$504.4 billion by 2025.

Seize the opportunity to implement cutting edge technology to **improve patient outcome** and harness insights from experts with the **improved patient monitoring system, facilitated by AI.**

Explore an **AI-driven Pharma industry, Clinical Decision Support, Intelligent diagnostic support,** and other groundbreaking advancements.



PAID STAGE

ORANGE STAGE, HALL 15
DUBAI WORLD TRADE CENTRE

TUE 17 OCT
11 AM - 4.00 PM

75%

**AI TOPICS IMPACTING
PATIENT CARE**

45%

**1ST TIME TO
THE REGION**



Saskia Steinacker
SVP Global Head
Strategy and Digital
Transformation
BAYER
USA



Dr Hong Weiwei
Director,
Office for Service
Transformation
**SINGAPORE
HEALTH SERVICES
PTE LTD**
SINGAPORE



Sonia Patel
System Chief Information
Officer
NHS ENGLAND
UK
NHS
England

and many more...

EDTECH

By 2030, global spending on Ed Tech is expected to reach \$342 billion, while the **AI in education** market is predicted to grow at a CAGR of **47.77%** by 2026.

Indulge in a power pack day of discussion with experts about the **penetration of AI** in our education system. Learn about the impact of **gamification in education, AR/VR assisted learning, Upskilling, Personalized learning, Ethical AI, Smart classroom** and more.

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جامعة الملك عبد الله
للعلوم والتقنية
King Abdullah University of
Science and Technology

PAID STAGE

ORANGE STAGE, HALL 15
DUBAI WORLD TRADE CENTRE

WED 18 OCT
11 AM - 4.00 PM

30%

**TOPICS ON AUGMENTED
VIRTUAL CLASSROOM**

40%

**1ST TIME TO
THE REGION**



**Hon. Minister
Kristina Kallas**
Minister of
Education and
Research
**REPUBLIC
OF ESTONIA**



REPUBLIC OF ESTONIA
MINISTRY OF EDUCATION
AND RESEARCH



Kristina Ishmael
Deputy Director,
Office of Ed Tech
**U.S. DEPARTMENT
OF EDUCATION**
USA



Fengchun Miao
Chief, Unit for
Technology
and AI
UNESCO



Lameen Abdul Malik
Founder & Nobel
Peace Laureate 2005
**Honest Management
and Entrepreneur**
UAE



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(Al Khail Metro Station) 27 Minutes

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across Dubai, Abu Dhabi & Sharjah

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- Extended parking with complimentary shuttles, golf carts and water taxis to the Expand North Star entrance

TAXI

Taxi rank at DWTC Convention Gate &
Exhibition Gate with special discount to
Dubai Harbour

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11 - 25 October 2023

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AT NORTH STAR DUBAI HARBOUR



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DELEGATIONS

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INVESTORS & VC's

700+
SPEAKERS

GITEX

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MON
11 AM - 5 PM

TUE - FRI
10 AM - 5 PM

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EXPAND
**NORTH
STAR**

15 - 18 OCTOBER

SUNDAY
11 AM - 6 PM

MON - WED
10 AM - 6 PM

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