

GITEX
GLOBAL

x

ai
عالم الذكاء الاصطناعي
EVERYTHING

x

**GLOBAL
DEV
SLAM**

**NORTH
STAR**
INSPIRED BY
GITEX GLOBAL
DUBAI

**10-14
OCT 2022**
DUBAI WORLD
TRADE CENTRE

Meet
veeam

Smart
Digital TV Ltd is

delighted to be re-appointed as
the Official Screen and **GITEX LIVE** Partner
for **GITEX TECHNOLOGY WEEK**, **GITEX FUTURE
STARS** and **AI Everything 2022**.

GITEX will be back to its very best again in 2022 highlight the key trends
and technologies and with a firm eye on the future.

To complement what we see as one of the biggest editions of GITEX to date,
GITEX TV/GITEX LIVE is also back. Bringing unrivalled content to all corners of the
show floor, GITEX TV will be amplifying the event, all of its programmes and thought
leading content as only a digital network of this kind can.

GITEX Live will be broadcast across a network of 20+
screens flown from the ceiling for enhanced visibility,
ensuring reach to all attendees. GITEX Live will also be
played across the feature stage screens and directional
screens in between halls. Select content is also going
to be pushed down select official social media channels
of the show.

GITEX Live will serve as the principal broadcast
medium at the show for both organisers and
exhibitors, and will feature live footage of exciting
innovations from the exhibition floor, social media
feeds, edited highlights of the sights and sounds
of each day of the show and visitor information.

In addition to the show content, there will be limited availability for a select
number of exhibitors and sponsors to enhance their presence at the
show by utilising bespoke airtime packages on GITEX Live. These
provide an unrivalled messaging opportunity and are one of
the most dynamic ways for companies to be represented
digitally throughout the exhibition, growing brand
awareness and driving more traffic to their
booth.

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PACKAGES

Platinum 4 minute options \$15950

4 Minute airtime package in every hour

Gold 2 minute option \$10950

2 Minute airtime package in every hour

Silver 1 minute option \$7950

1 Minute airtime package in every hour

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LOCATION OF SCREENS

